

Corridor Coffee Club Launches Innovative Digital Coffee Passport Program

Woodstock, Georgia May 3, 2024 ([IssueWire.com](https://www.issuewire.com)) - The Corridor Coffee Club, a groundbreaking initiative aimed at connecting coffee lovers with independent coffee shops, is thrilled to announce the official launch of its digital coffee passport program. Designed to benefit both coffee enthusiasts and local coffee shops, this program promises an exciting blend of perks, community support, and caffeinated adventures.

About the Corridor Coffee Club Digital Coffee Passport:

- **Free Coffee and More:** Passport members gain access to a delightful array of benefits, including complimentary coffee at participating coffee shops. But that's not all! Exclusive offers, events, and tailored opportunities await those who join the club.
- **Supporting Independent Coffee Shops:** Recognizing the challenges faced by smaller coffee establishments, the Corridor Coffee Club collaborates with local coffee shops to create a win-win situation. These independent gems often lack the advertising budgets of large chain stores, making it harder for them to attract customers. By offering free coffee to passport members, these shops can showcase their unique offerings and build a loyal customer base.
- **Founder's Vision:** The brainchild of Cherokee County resident and Army Veteran Gerald Griffith, the Corridor Coffee Club was born out of a desire to celebrate coffee culture while supporting local businesses. Griffith noticed the growing interest among coffee drinkers to explore unique experiences beyond the usual chain stores. His vision? To create a vibrant coffee community where everyone benefits.
- **Initial Locations:** The program kicks off with eight carefully selected coffee shops, each offering a distinct flavor profile and ambiance. As the program gains momentum, additional locations will be added, with a goal of featuring 50-60 coffee shops across the greater Atlanta area in the coming months.
- **No Cost to Merchants:** Participating coffee shops incur no fees to be part of the program. This commitment to affordability aligns with the Corridor Coffee Club's mission to level the playing field for independent businesses.
- **Preferred Status Discounts:** Many coffee shops go above and beyond by offering preferred status discounts of up to 10% off passport member orders on a daily basis. It's a win-win for both coffee lovers and local merchants.
- **Affordable Membership:** For just \$5 a month (based on an annual membership), coffee enthusiasts can unlock a world of coffee adventures. Whether you're a seasoned coffee connoisseur or a casual sipper, the Corridor Coffee Club invites you to join the movement.
- **Community Partnerships:** The program's success wouldn't be possible without the generous support of key partners. Hatchbridge Incubator (Kennesaw State University), Fresh Start Cherokee Launchpad (Cherokee Office of Economic Development), and the Institute for Military Veterans and Families (Syracuse University) have all played pivotal roles in bringing this initiative to life.

Join the Corridor Coffee Club Today:

Visit our website at www.corridorcoffeeclub.com to sign up for your digital coffee passport. Let's raise our cups to community, caffeine, and the joy of discovering hidden coffee gems! Nominations for coffee shops or coffee roasters in the Atlanta area that could benefit from this program should submit their

information using the following link: [Nomination Form](#)

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Note to Editors: High-resolution images and additional information are available upon request.

About the Corridor Coffee Club: The Corridor Coffee Club is a community-driven organization dedicated to celebrating coffee culture, supporting local coffee shops, and connecting coffee lovers. Through innovative programs and partnerships, we aim to create a thriving coffee community where everyone feels at home. *

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