Breaking Barriers: Maryland RV Law Changes Revolutionizes OC RV & Van Lifestyle Show

New Maryland RV Legislation Enables Greater Diversity and Expansion at Annual Ocean City RV Event Oct 31- Nov 3, 2024.



Berlin, Maryland May 4, 2024 (<u>Issuewire.com</u>) - The OC RV & Van Lifestyle Show, scheduled for October 31 to November 3, 2024, at the <u>Roland E. Powell Convention Center</u>, is gearing up for an unprecedented expansion driven by transformative Maryland RV legislation. The passage of <u>Bill SB-60</u> has opened the doors wide for the first time in decades, allowing out-of-state RV dealers to showcase their products at Maryland RV shows. This groundbreaking change is poised to significantly increase the show's scope and attendance by introducing a richer variety of RVs and related products.

Following closely on the heels of SB-60, Bill <u>HB-840</u> was enacted to further bolster the industry within Maryland. Previously, state RV dealers were restricted to participating in only two shows per year, limiting their exposure and potential revenue opportunities. With the introduction of HB-840, Maryland dealers now have the opportunity to engage in three annual shows. This includes the new addition in Ocean City, allowing them to tap into an otherwise untapped market within their state and substantially increase their potential for revenue and market expansion. Together, these legislative changes are set to redefine the RV marketplace in Maryland, offering both local and national dealers unprecedented opportunities for growth and customer engagement at the <u>OC RV & Van Lifestyle Show.</u>

"These changes are not just legislative wins; they are a boon for RV enthusiasts and our local economy," said Rich Hutchins, the show's organizer. "Thanks to the steadfast support of Senator Mary Beth Carrozza, Delegate Wayne Hartman, and both local and state tourism boards, we are now positioned to offer an even richer and more diverse experience. This advancement allows us to better serve RV enthusiasts and provide Maryland RV dealers with greater opportunities for growth and exposure across the state."

Why Ocean City?

Ocean City is not just a prime vacation spot; it's a dynamic venue that draws over eight million visitors each year. Its scenic beaches, ample amenities, and welcoming community make it the ideal setting for the OC RV & Van Lifestyle Show.

Event Highlights Include:

- Interactive Experiences: Dive into hands-on seminars, test the latest e-bikes and golf carts, and experience boat trials firsthand.
- **Family Activities:** Enjoy BMX shows, local skateboarding competitions, beach yoga, tiki boat bay cruises, and a festive Halloween costume contest.
- Superstore Showcase: Discover new products and gain insights from industry experts at our exclusive Superstore, featuring specialists from Keller Maring & RV and Lippert.

Reflecting on feedback from last year's show, Hutchins noted the desire for more RV diversity. "This year, thanks to legislative updates, we're bringing a broader array of RVs and products to Ocean City, setting a new standard for what an RV show can offer."

For media inquiries and to secure your pass to this transformative event, please contact Jennifer Evans at ocrvshow@gmail.com.

Show Dates for 2024: October 31 - November 3

Location: Roland E. Powell Convention Center, Ocean City, MD

About OC RV & Van Lifestyle Show:

Set against the stunning backdrop of Ocean City, the OC RV & Van Lifestyle Show is the premier destination for RV lifestyle enthusiasts, offering a blend of outdoor fun, educational opportunities, and the latest industry innovations. Visit ocrvshow.com for more details.

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