

Beauty Garage Professional showcases innovation and excellence at The Hair and Beauty Show India Exhibition



Mumbai, Maharashtra May 3, 2024 ([IssueWire.com](https://www.issuewire.com)) - Beauty Garage Professional, a true made-in-India brand reinventing the hair care industry, proudly participated in the two-day event 'The Hair and Beauty Show India Exhibition' on April 29th and 30th, 2024, where it shared valuable insights about its company ethos, product range, and commitment to hair care excellence.

The exhibition, held recently in Mumbai, served as a platform for industry professionals and enthusiasts to converge and explore the latest trends, techniques, and innovations in the realm of hair and beauty.

Mr. Mahesh Ravaria, Co-Founder and CEO of Beauty Garage Professional said, "Beauty Garage Professional is honored to have been a part of The Hair and Beauty Show India Exhibition, where we had the opportunity to showcase our dedication to innovation and excellence in the hair care industry. Our participation in this event reflects our commitment to providing effective solutions for repairing damaged hair and revitalizing our customers' confidence. We are proud to be a Made in India success story, and we will continue to push boundaries and set new standards as we strive to empower individuals with healthy, beautiful hair."

A highlight of the exhibition was the captivating Hair Mastery Art show performed by esteemed hair artist Atharva Takke, known for his international expertise and contributions to the industry. Atharva brings over a decade of experience in the hair industry, having received professional education from the prestigious Uday Takke's Hair & Skin Institution With a repertoire of international creative training under his belt, including mentorship from luminaries such as Joakim Roos and Bertram K, Mr. Takke has solidified his reputation as a leading figure in the field. The event saw the presence of many notable hair artists like Elton Steve Vessoaker, Naseem Salmani, Dharmesh Hingorani as well as Shirin Merchant and Ibrahim Merchant from Cuts Salon- Byculla.

Established in 2017 by founder brothers Mahesh and Jigar Ravaria, Beauty Garage Professional has overcome numerous challenges to emerge as a quintessential Made in India success story. The company's commitment to innovation, quality, and safety is evident in its range of high-quality products crafted using advanced technologies.

At the heart of Beauty Garage Professional's mission is the dedication to providing effective solutions for repairing damaged hair. With a vision to offer a comprehensive range of beauty products, the brand's values revolve around the concepts of repair, restoration, and revitalization. Through continuous innovation and a customer-centric approach, Beauty Garage Professional strives to meet the diverse needs of its clientele, delivering unparalleled results and satisfaction.

The participation of Beauty Garage Professional at The Hair and Beauty Show India Exhibition underscores its unwavering commitment to excellence and innovation in the hair care industry. As the company continues to push boundaries and set new standards, it remains dedicated to empowering individuals with the confidence that comes from healthy, beautiful hair.

About Beauty Garage Professional

Beauty Garage Professional is transforming a multi-million dollar Hair Care Sector and reinventing hair and scalp health with groundbreaking products and a top-notch distribution network. It's a truly Made in India success story with the only Indian company manufacturing products and introducing innovative treatments such as Hair Botox. With a dedicated team engaged in continuous product research and technology exploration, the company has a remarkable growth story in the thriving Indian haircare market.

Beauty Garage is a dynamic and influential player in the beauty industry, poised for continued success on both domestic and international fronts led by dynamic founders, Mahesh and Jigar Ravaria who established the company in 2017. The company stands out with a compelling competitive edge in the hair treatment market with strategic expansion plans of establishing a global presence with a focus on key regions such as the Middle East and the United States. The company's strong network comprises

over 100 distributors, supported by a dedicated team of 150 field Professionals, including both sales and technicians.

Beauty Garage Professional is at the forefront of innovation, delivering high-end quality products in more than 32 countries. Its worldwide distribution and FDA approval positions it as a winning player in the market revolutionising the Indian Salon Industry with flawless rich hair care products. The remarkable R&D teams are tirelessly working to develop innovative products for hair care and treatment.

The company's primary focus is on reinventing hair care, and collaborating with hairdressers to develop solutions and services at the forefront of the industry. With the core ethos centered around a profound love for hair, the company aims to provide comprehensive hair care solutions that repair and restyle hair post-treatment damage. At Beauty Garage Professional, the absolute dedication to the art of hair care shines through, empowering Professionals and customers alike to achieve their hair goals with confidence and flair.

Today, Beauty Garage Professional showcases a diverse collection of 100+ SKUs and six distinctive series, including K9 Botoplexx, Botoliss, Botosmart, Shea, Shea Curls, and ScalpSense using the high-end, advanced technology to create all the products designed to satisfy the customers. The safest ingredients are curated and treated in the safest environment to obtain the best results. With strong partnerships with salons across India, Beauty Garage

caters to the rising beauty consciousness as people are investing more in hair & scalp care, and solutions to enhance their appearance and wellbeing.

<https://beautygarage.com/>

Media Contact

Hunk Golden

rajesh.jathar@hunkgolden.in

9821098909

B901/902 Cosmic Heights Bhakti Park Wadala East Mumbai 400037

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