

World Pickleball Convention & Conference Takes Center Court

Las Vegas Convention Center Hosts Inaugural Global Gathering

Las Vegas, Nevada Apr 2, 2024 ([Issuewire.com](https://www.issuewire.com)) - The pickleball world is buzzing with excitement as the inaugural [World Pickleball Convention & Conference](#) gears up to take center stage. From June 6th to June 9th, the Las Vegas Convention Center will transform into a vibrant hub of pickleball enthusiasts, industry leaders, corporate procurement agents as well as celebrities and athletes.

What to Expect:

Conference with Over 2 Dozen Speakers:

- The esteemed lineup of speakers includes top-level professional athletes, celebrities, tennis & pickleball legends, sports psychologists, equipment innovators, and business strategists. Attendees will gain insights into the latest trends, coaching techniques, and the future of pickleball. Keynote sessions will cover topics such as:
 - *The Evolution of Pickleball: From Backyards to Global Phenomenon*
 - *Strategies for Competitive Play: Winning on and off the Court*
 - *Innovations in Paddle Technology: A Deep Dive*
 - *Monetizing Pickleball; Investment Opportunities Abound*

Trade Show Extravaganza:

- Explore a bustling marketplace featuring the latest pickleball gear, apparel, and accessories.
- Companies from around the globe will unveil their cutting-edge products. Whether you're a corporate buyer, player, coach, or enthusiast, this is your chance to discover the latest game-changing equipment.

Championship Tournament:

- Witness or play in the clash of titans as all skill levels battle it out for the Las Vegas Indoor Championships featuring state-of-the-art, cushioned, outdoor-style flooring. The adrenaline-pumping matches will showcase skill, agility, and sportsmanship.
- Categories include singles, doubles, and mixed doubles.

Who's Attending:

- Pickleball Industry Professionals
- Corporate Buyers and Purchasing Agents
- Clubs and Pro-Shops
- Retail Buyers and Real Estate Developers
- Franchise Investors
- Parks & Recreation Representatives
- Tournament Organizers and Officials
- Brand Ambassadors, Players, and Fans

Registration and More Information:

Visit the official website at the [World Pickleball Convention](#) for early bird discounts, exhibit details, and the complete event schedule. Join this historic gathering at the World Pickleball Convention 2024 at the Las Vegas Convention Center, June 6-9, 2024, and be part of the pickleball revolution.

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Source : World Pickleball Convention & Conference

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