

Wildnet Technologies' 9 Hacks to Build a Mobile App in 2024



New York City, New York Apr 22, 2024 ([Issuewire.com](https://www.issuewire.com)) - [Wildnet Technologies](https://www.wildnettechnologies.com), a renowned and award-winning agency, stands out with its IT Services and Digital Marketing outsourcing company. Our team, known for its expertise, delivers top-notch digital marketing services and provides on-demand technology resources, setting us apart in the industry.

We have delivered over 12,000 projects successfully and have a client presence in several countries. We offer varied digital marketing services, including search engine optimization, pay-per-click advertising, social media marketing, programmatic Ads, media buying, e-commerce website promotion, and more. We also offer IT staff augmentation services to help businesses develop their platforms cost-effectively.

Enough about us; now let us discuss mobiles. Mobile phones are the most used gadget globally, and their usage is continually increasing. Having a mobile app is a dire necessity for businesses to make their mark in the market. Although, choosing the right mobile app developer could be challenging due to the various development platforms and types of mobile apps available.

A few facts about mobile apps:

- The mobile app market's revenue share will be [USD 673.79 billion by 2027](#)
- [In-app purchases' revenues](#) are raking in a huge CAGR (compound annual growth rate) of 24% as they grew from USD 171.82 billion (2023) to USD 213.36 billion (expected in 2024)

- By 2024, there will be [96 million apps on the Apple Store and 2.87 million apps on Play Store](#).
- The average [time spent by US adults](#) on mobile phones will be 4 hours, and 39 minutes (2024)
- The mobile [retail-conversion rate \(2024\)](#) will be 2.9% (web conversion rate: 4.8%)

What is a mobile app?

A mobile app is that software program which is specifically designed to run on smaller electronic devices like a phone, tablet, or watch. Due to its popularity, the word 'app' was voted the [Word of the Year in 2010](#) by the American Dialect Society.

Types of mobile apps:

- Native (Android and iOS)
- Hybrid (Android and iOS)
- Mobile-responsive web apps

Examples of the above-mentioned types of mobile apps:

- Native apps: Community apps like **Mighty Networks**, and learning apps like **Duolingo**.
- Hybrid apps: Note-taking apps like **Evernote**, and business communication apps like **Microsoft Teams**.
- Mobile-responsive web apps: File-sharing apps like **Dropbox**, and resource-sharing apps like **GitHub**.

*“**Note:** The pricing per hour for a developer from the US or UK ranges between USD 40 to 100, while a developer from India charges only USD 15 to 40. “*

Building the best mobile app:

If you're struggling to develop a mobile app, don't worry, we're here to help. Here are nine pointers to help you create an SDLC checklist for your app.

- Identify the app's requirements

Before going into the market looking for developer options, you need to understand what you want. Chart down platform, usage, storage location, features, functionalities, target audience, and purpose.

You also need to look at market-perspective metrics like market share (ROI), potential, and market fit. It would be best if you did a TAM (total addressable market)/ SAM (serviceable available market)/ SOM (serviceable obtainable market) analysis.

- Comparing the developer options:

Try to look for developer companies that specialize in your domain. Also, find out if:

- Developers do both Android and iOS apps.
- Project management is provided.
- Experience in Niche apps.
- Expertise in AR (augmented reality) and VR (virtual reality), gaming, AI, and other latest tech trends.
- Developer's location and team size.

- Portfolio checkup:

Check the portfolios of the top contenders and find reviews about the quality (of their work), user

experience (UX), app design, and overall functionalities provided with the apps developed by them.

- Evaluating the app design process:

For great UX and a successful app, it must have a well-thought-out design. The development team (DT) must follow a user-centric process, focusing on UX, and ensure that the app gets developed accordingly.

First impressions matter in terms of UX and user interface (UI).

- Evaluating expertise, experience, and supported technologies:

The latest app development technology and framework that have cross-platform functionality should be used. DT should have experience in developing apps and websites in your domain so that you have references to compare them with.

- Budgetary allocations:

Budget allocations set boundaries to mark the playing field that the app development process will have. Try to strike a balance between the affordability and quality of the app to hit the right spot!

- Development Process:

Once you start development, it is best to let it flow! Creativity requires an untethered flow of energy. With every milestone accomplished, you will see your imagination taking shape in the form of wireframes, APIs, and more.

- Post-launch support and maintenance:

Mobile apps need to be updated regularly. Thus, it is advisable to have a post-launch support and maintenance plan ready.

- Customer reviews:

The actual or organic customer review helps in shaping the app further because no tester can use the app like a keen user. Many users, in the hopes of improving their in-app experience, guide the development team in improving it for all.

Your choices and decisiveness will be reflected in either praise or negative feedback, so choose wisely! Give your brand the freedom to fly with the wings that will be developed for it in the form of its apps and website.

We, **Wildnet Technologies**, have been in IT development, digital marketing, and other services for 17 years. We have had the pleasure of completing 200+ projects for 250+ clients.

We have dedicated 250+ resources to various technologies like Java, DevOps, ASP.NET, Python, React Native, and more. Plus, our resources work in time zones suitable for our clients, providing dedicated support, ensuring quality control, and preventing any data loss or breach of non-disclosure agreements (NDAs).

A few of our accolades over the years,

> [Clutch.co's reviews of Wildnet Technologies](#)

> [TopDevelopers.co rates Wildnet Technologies, the top hybrid app developer](#)

> Staff Augmentation can drive business agility

Reach out to us at ***info@wildnettechnologies.com*** and get the mobile app of your dreams!

Reference: <https://www.wildnettechnologies.com/how-to-build-a-mobile-app-for-your-company-9-hacks-of-2024/>

Media Contact

Wildnet Technologies Pvt. Ltd.

info@wildnettechnologies.com

+1 (212) 901 8616

16192, Coastal Highway, Lewes, Delaware 19958, County of Sussex

Source : Wildnet Technologies Pvt. Ltd.

[See on IssueWire](#)