

## Sapient Insights Group Launches Leadership & Culture Consulting Practice



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**Atlanta, Georgia Apr 17, 2024 ([Issuewire.com](https://www.issuewire.com)) - Sapient Insights Group Launches Leadership & Culture Consulting Practice**

HR industry experts expand suite of services to include new coaching, consulting, and leadership education programs

Sapient Insights Group, a leading voice in Human Resources research and advisory services, today announced the official launch of a new suite of consulting, coaching, and educational services aimed at helping employers of all sizes to improve leadership development capabilities and create a winning corporate culture.

“Many of today’s workplace challenges—from employee engagement to poor financial performance to unwanted attrition—stem from leadership issues,” stated Susan Richards, Founder and Managing Partner of Sapient Insights Group. “Motivating, inspiring, and connecting with workers requires a greater degree of focus and intentionality during times of rapid and relentless change. Given today’s volatile economy, simmering social issues, and rapidly emerging new technology, business leaders need a fresh approach to leadership that’s rooted in agility, empathy, and innovation.”

The new offerings are designed to elevate leadership capabilities and performance at the individual, team, and organizational levels. These services will be delivered via bespoke consulting and coaching engagements and experiential learning programs held throughout the year.

#### A timely response to emerging trends

“We’re fortunate to support a very diverse client base, featuring employers of every size and representing virtually every industry,” said Richards. “But for all their differences, the need for a more deliberate, hands-on approach to leadership and culture development is a common thread that runs throughout. To successfully navigate today’s business challenges, employers need to take action now.”

Unlike passive “self-paced” programs or engagements built on academic methodologies, Sapient Insights Group relies on decades of field-proven experience and expertise to develop solutions that uniquely address each organization’s strengths, weaknesses, and goals.

#### A new strategic alliance partner adds scale, expertise, and growth

To deliver these services at scale, Sapient Insights Group has formed a strategic alliance with LAITHOS – The Leadership Impact Company™. As part of the partnership, Sapient Insights Group will leverage “The LAITHOS Way,” a field-proven leadership skills and culture-building model. LAITHOS co-founders Tee Thorsen and Mary Ellen Clagett will lend their award-winning skills to this new offering, serving as Leadership Catalysts with each engagement.

“LAITHOS and Sapient Insights Group are aligned in every conceivable way,” stated Tee Thorsen, Co-Founder and Managing Partner at LAITHOS. “We both understand that today’s challenges require more than just a cookie-cutter approach, and we’re thrilled to play a role in helping HR professionals and other business leaders ‘level up’ their game.”

#### Meet the team during Sapient Insights Group’s “Closing the Leadership Gap” webinar series

To support the launch of this new practice, Sapient Insights Group will host a series of webinars, each aimed at helping executives, managers, and individual contributors identify and proactively address leadership-related issues within their organization.

The first session, Tackling the Leadership Crisis at Its Core, will be held on Thursday, April 25, 2024, at 2:10p Eastern. To learn more about the series or to register for this free event, [click here](#)

For more information, visit [www.sapientinsights.com](http://www.sapientinsights.com).

### **About Sapient Insights Group**

Sapient Insights Group is a privately-owned consulting, research and advisory firm based in Atlanta, Georgia, serving the needs of organizations in the areas of HR and Finance Technology; HR Strategy and Transformation; Leadership and Culture; Change Management; Talent Management; Mergers & Acquisitions; and Project Management. The company’s HR Systems Survey has become the trusted source of global data and people-related facts that help companies accelerate business performance and improve their ability to create a robust and equitable workplace.

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