OTA Savings by x-quic[™] and Travel Outlook Announce Partnership

OTA Savings by x-quic[™] and Travel Outlook Announce Partnership to Streamline Hotel Operations and Maximize Hotelier Profitability



King of Prussia, Pennsylvania Apr 4, 2024 (<u>Issuewire.com</u>) - OTA Savings by x·quic[™], the leading provider of Al-powered online travel agent (OTA) reconciliation, is pleased to announce a strategic partnership with Travel Outlook, the premier hotel call center[™]. This collaboration marks a significant milestone in the hospitality industry, enabling hotels to streamline their processes, lower their costs and improve profitability.

"We are thrilled to join forces with Travel Outlook to revolutionize the way hotels operate," said Nimesh Shah, CEO of x-quic. "At x-quic, our mission is to advocate for hotel owners, making sure they can collect every dollar owed to them and have the latest, most advanced tools and services at their fingertips. Through this partnership, we are taking a significant step towards fulfilling that mission."

x-quic is known for its ability to work with major OTAs (online travel agencies) such as Booking.com, Expedia, and Priceline Agoda, as well as over 30 different property management systems (PMS). With Travel Outlook's industry-leading talent and hospitality-specific AI-powered technology (AnnetteTM, The Virtual Hotel AgentTM), bundled with x-quic's OTA Savings features, hotels can expect to maximize their earnings.

"We are excited to partner with OTA Savings by x-quic™ to bring innovative solutions to hotels," said John Smallwood, President of Travel Outlook. "By effectively converting our clients' reservations calls to revenue, we offer a way for them to avoid the higher commissions associated with OTA bookings ... But let's face it: booking rooms through an OTA is an important revenue channel for most hotels, and the OTA booking process can often be complex and cost more than it should." Smallwood continued, "We see our clients as true partners, and we want them to be as profitable as possible. For this reason, we have joined forces with OTA Savings to offer our clients a quick and painless way to audit OTA bookings so they are not paying more than they should."

About OTA Savings by x-quic™

Over 95% of hotels overpay OTA commissions or leave unused funds on virtual cards. OTA Savings by $x \cdot quic^{TM}$ ensures that hotels don't. Through their proprietary A.I. software with advanced reconciliation capabilities, OTA Savings by $x \cdot quic^{TM}$ provides industry-leading software and service to drive profitability for the hotelier.

https://www.xquic.com/

About Travel Outlook, the premier hotel call center™

Travel Outlook is an innovative, custom off-site central reservations office (CRO) service that serves as either a primary or overflow reservations department for hotels. Travel Outlook utilizes industry-leading talent combined with hospitality-specific Al-powered technology (Annette, The Virtual Hotel Agent) to enhance customers' voice channels and increase conversion rates.

Given its progressive approach to the voice channel – in terms of performance, training, transparency, testing and the tools used to measure performance – Travel Outlook, The Premier Hotel Call CenterTM is the leading voice reservations team in hospitality. Travel Outlook's valued client list includes Viceroy Hotel Group, Curator Hotels and Resorts, Outrigger, KSL Resorts, Proper Hospitality Group, Atlantis, The Irvine Company, Catalina Island, Sage Hospitality, Noble House Hotels, HEI Hotels, EOS Hospitality, Pyramid Global, and many others. Travel Outlook's team and approach increases sales conversion and helps to create more effective voice communication between hotels and their guests, resulting in improved social scores in addition to increased voice channel revenue.

https://traveloutlook.com/



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