

"JUST WIN BABY: THE GAME OF LIFE" – A Game-Changing Devotional for Young Athletes and Adults

JUST WIN BABY: The Game of Life

101

**Game Changing
Christian Devotionals
for
Young Athletes/Young Adults**

J O E B I L L C A M P B E L L

Foreword by Dwane Casey (Former NBA Coach of the year)

Bowling Green, Kentucky Apr 11, 2024 ([IssueWire.com](https://www.issuewire.com)) - Joe Bill Campbell, a distinguished trial attorney, former college athlete, and devout Christian, introduces his latest book, ["JUST WIN BABY: THE GAME OF LIFE: 101 Game-Changing Christian Devotionals for Young Athletes/Young Adults."](#) This compelling collection of 101 devotionals offers a unique blend of sports wisdom, biblical insight, and practical advice to empower young athletes and adults on their journey with Jesus Christ.

Each devotional in "JUST WIN BABY: THE GAME OF LIFE" is crafted around a word, term, expression, idiom, or metaphor from the sports world, seamlessly integrated into everyday life. Drawing upon his own experiences, Campbell pairs these sports-centric titles with relevant Bible verses, providing readers with profound context and meaning.

In these devotionals, readers will find messages tailored to resonate with the challenges and triumphs of young athletes and adults alike. Campbell's guidance extends beyond the playing field, offering insights on perseverance, teamwork, leadership, and faith. Through poignant reflections, he illuminates the path to victory in life with Jesus Christ as the ultimate coach.

Furthermore, "JUST WIN BABY: THE GAME OF LIFE" features ample space for personal reflection, allowing readers to jot down their own thoughts, notes, and insights as they embark on this transformative journey.

As part of the book's campaign, Joe Bill Campbell has been featured in an exclusive radio interview with Emmy Award-winner Kate Delaney of America Tonight Radio. Campbell discussed the inspiration behind "Just Win Baby" and delved into the profound messages it contains.

Podcast:

https://soundcloud.com/kated-294710598/joebillcampbell/s-T8X4eNXy2NE?si=dbaf9fdb524640e9be44c07c7b567e32&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing

Youtube:

<https://youtu.be/Zk4-k6OOTHk>

"Whether you're on the field, in the boardroom, or navigating the challenges of everyday life, 'JUST WIN BABY: THE GAME OF LIFE' offers invaluable guidance for achieving victory with Jesus Christ as your head coach," says Campbell.

"JUST WIN BABY: THE GAME OF LIFE" is available for purchase on [Amazon](#) and through major online book retailers worldwide.

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About the Author:

Joe Bill Campbell's achievements encompass a distinguished career as a successful trial attorney, a former college athlete, and notable leadership roles including past presidency of the Kentucky Bar Association, and chairmanship of both the Kentucky Council on Higher Education and the Western Kentucky University Board of Regents. Graduating from the University of Kentucky College of Law with honors, he was honored with induction into the College of Law's Hall of Fame. Beyond his professional accolades, Campbell treasures his roles as a devoted father, a cherished grandfather, and a steadfast Christian.

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