

Introducing Spanish English Version of "It's a Habit Sammy Rabbit"

A Bilingual Story Activity Book Making Financial Literacy Fun for Young Learners



Los Angeles, California Apr 16, 2024 ([IssueWire.com](https://www.issuewire.com)) - Financial educators at SammyRabbit.com proudly unveil the bilingual, Spanish and English edition of their award-winning children's story activity book, "[It's a Habit Sammy Rabbit!](#)"

This dynamic blend of education and entertainment makes it enjoyable and accessible for everyone to

introduce young children to the fundamental concept of saving. Whether you're a parent, grandparent, caretaker, educator, financial services professional, nonprofit instructor, community leader, or student volunteer, this resource is designed to engage and educate.

Written by financial literacy education leader Sam X Renick, "It's a Habit Sammy Rabbit" is an interactive resource tailored for beginning readers aged 4 and up. It offers a one-of-a-kind platform to cultivate essential financial habits from an early age.

At the heart of "It's a Habit Sammy Rabbit" lies its innovative approach to learning, inviting young learners to:

- Read and color the story, immersing themselves in Sammy Rabbit's world while enhancing their financial literacy skills.
- Practice writing strategic sentences in both English and Spanish, reinforcing key saving concepts in a bilingual context.
- The opportunity to access unique resources, including songs, to supplement their financial education with complimentary or low-cost premium memberships to Sammy Rabbit's online Money School, ensuring a comprehensive learning experience beyond the book's pages.

In today's increasingly complex financial landscape, the importance of instilling saving habits in children cannot be overstated. By offering "It's a Habit Sammy Rabbit" in both English and Spanish, this unique resource transcends language barriers to reach a wider audience, empowering children and families with the tools they need to embark on the road to financial freedom and security.

Renick's storytelling expertise shines through in the book's straightforward and celebratory message: "saving is a great habit." Through the relatable and lovable Sammy Rabbit and strategic narratives, young readers are inspired to embrace the transformative power of saving in their own lives.

"Habit formation" serves as a cornerstone of the Sammy Rabbit approach to financial education, emphasizing the importance of turning knowledge into repetitive personal finance behaviors that predictably produce successful outcomes. "It's a Habit Sammy Rabbit" equips young children with this life-empowering beginning formula.

By breaking down language barriers, "It's a Habit Sammy Rabbit" opens doors to financial literacy and opportunity for children and families around the world.

Sammy Rabbit welcomes everyone to join him in helping families, schools, and nonprofits get children started on growing their financial literacy knowledge and building a brighter financial future today!

Additionally, [customized, co-branded, special editions of the book are available for purchase](#) by banks, credit unions, financial service professionals, and anyone interested in spreading the gift of financial literacy education within their communities and networks.

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