Gokaddal – World's First Digital Solutions Exchange Cloud Launched

Gokaddal has introduced the world's first Digital Solutions Exchange in the cloud, aiming to link Digital Solution Providers and Integrators with Solution Seekers worldwide. The platform endeavors to reduce clients' transformation time by over 60%.



Toronto, Ontario Apr 25, 2024 (<u>Issuewire.com</u>) - Gokaddal (<u>https://gokaddal.com/</u>) stands out as a unique Digital Transformation Solutions Aggregator, Marketplace, and Cloud delivery platform, focusing on Automation, Artificial Intelligence, Analytics, and Augmentative Technologies, collectively known as

the 4A's. It strives to revolutionize the sourcing, delivery, and management of Digital Solutions, presenting a cloud-based Solutions Exchange Platform poised to disrupt the market. Gokaddal's mission is to assist Solution Seekers (customers) in realizing their Digital Transformation Vision by facilitating access to the Right Solutions, Tools, and Providers.

Headquartered in Canada, Gokaddal emerges as a pioneering technology startup established under the Canada Start-up Visa Program. It is spearheaded by Ravinder Pal Singh, a renowned Digital Disrupter and Industry leader, ex-Executive with Cisco and Dell.

Ravinder Pal Singh remarked on this milestone, stating, "Digital Disruption has entered its 3rd phase (Digital Disruption 3.0). We are no longer hindered by Connectivity, Bandwidth, or reluctance to adopt Digital Transformation. Domains such as AI, Robotics, Drones, and IoT are now widely accepted. Our research indicates that most companies are embracing Digital transformation, recognizing that non-adoption may lead to serious repercussions, including business closures. A significant challenge faced by customers today is the availability and accessibility of Digital Solutions. Solution Providers, particularly new-age companies and startups worldwide, struggle to reach diverse geographies, while enterprises find it challenging to connect with the right solution providers. Our research reveals the absence of platforms or mechanisms to bridge the gap between Providers and Seekers of Digital Transformation Solutions."

Gokaddal offers a subscription-based model for Solution Providers, with a special provision for Startups and SME solution companies to list their solutions for free until July 15, 2024.

Under the Canada Startup Visa Program, Gokaddal arrived in Canada, supported by Pycap, a prominent Venture Capital firm and Incubator registered with the Canadian Federal Government as a Designated Organization for the Start-up Visa Program. Stuart Browne, CEO of Pycap said "Congratulations to the founders and their achievements with Gokkadal. We look forward to helping the company progress further in the Canadian market while in our incubation program"

For Solution Seekers, Gokaddal provides features such as Solution search, comparison, and the use of EOI/Bidding processes to select the right solution within the budget. For Solution Providers, it offers access to potential customers.

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