

Catalyst Campaigns Wins at 2024's Reed and Pollie Awards For Website Design, Email Marketing, & Creative Advertising

Los Angeles, California Apr 29, 2024 ([IssueWire.com](https://www.issuewire.com)) - Catalyst Campaigns won nine awards at this year's American Association of Political Consultants "Pollie" Awards and Campaigns and Election's Magazine "Reed Awards. The awards were for the work Catalyst Campaigns provided their clients throughout 2023. This included scaling Ohio Physicians for Reproductive Rights' ProtectChoice Ohio to enshrine abortion rights into the Ohio Constitution and assisting Whistleblower Aid evolve their digital presence by showcasing their successes with an easy-to-navigate rebranded website.

It was a great year for Catalyst Campaigns' clients," stated Scott Goodstein, founder and CEO. "We are proud of the work we did in developing an online narrative for Ohio medical professionals... creatively mixed logic, science, and facts with respect, empathy, and achievable actions," Goodstein continued, "we developed a new playbook that put doctors front and center in the discussion of reproductive rights."

Similarly, Catalyst Campaigns collaborated with Whistleblower Aid's experienced staff, including accomplished whistleblowers -- who personally understand the enormous human risks and personal sacrifice it takes to speak out -- to evolve their digital presence. Libby Liu, chief executive officer of Whistleblower Aid, stated, "We are thrilled that Whistleblower Aid's new website now tells the stories of our brave clients and our mission to build a resilient democracy in such a powerful and meaningful way," She continued, "Scott Goodstein and Catalyst Campaigns developed an extraordinary platform by collaborating so thoughtfully with us to realize our vision. We are grateful to him and his team."

Dr. Lauren Beene, co-founder and executive director of Ohio Physicians for Reproductive Rights, stated, "OPRR was honored to work with Scott and his creative team to get abortion rights on the ballot and enshrined in the Ohio Constitution. We would not have made nearly the impact we did without them and are so grateful for their impeccable work,"

Catalyst Campaigns Reed & Pollie Awards for 2024:

- Website for Ballot Initiative "ProtectChoiceOhio.com" for OPRR -Reed Award
- Website for Ballot Initiative "ProtectChoiceOhio.com" for OPRR -Gold Pollie
- Website for Public Affairs/ Issue Advocacy "WhistleblowerAid.com" for Whistleblower Aid - Silver Pollie
- Digital Creative - Stand-Alone Piece "We Want You" for OPRR - Gold Pollie
- Collateral Non-Mail Brochure "We Want You" for OPRR -Silver Pollie
- Email Marketing (Non-Fundraising) "Stand With Dr Bernard" for OPRR -Silver Pollie
- Fundraising Best Use of Email: "Under Threat Again" for OPRR -Silver Pollie
- Fundraising Best Use of Email: "Historic" for OPRR -Bronze Pollie
- Fundraising - Best Use of Email: "Time to Act" for OPRR -Bronze Pollie

Goodstein concluded, "We are inspired by our clients' commitment to making our world a better place every day. It's a tremendous honor to also have our agency recognized by our peers for the quality of work we contribute to these efforts."

About the Awards

The Reed Awards, named after *Campaigns & Elections* founder Stanley Foster Reed, embody excellence in political campaigning, campaign management, political consulting, political design, grassroots advocacy, and more.

The Pollie Awards were created and judged by The American Association of Political Consultants (AAPC), a nonpartisan organization of political professionals founded in 1969.

About Catalyst Campaigns

Scott Goodstein founded Catalyst Campaigns to assist organizations in developing their narrative to make an impact. Goodstein and team have won over two dozen AAPC Pollie & Reed Awards for strategic communications, digital strategies, online fundraising, social media, and mobile technology for public affairs, political campaigns, and social impact. The Catalyst team uses storytelling that forces us to reflect, look inward, and act. Learn more about their winning work at CatalystCampaigns.com.

Press Inquiries

press@catalystcampaigns.com

Media Contact

Catalyst Campaigns

press@catalystcampaigns.com

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