

Avocado Goes to the Dogs: AvoDerm Celebrates Over 42 Years of Happy Pets



Irwindale, California Apr 22, 2024 ([Issuewire.com](https://www.issuewire.com)) - AvoDerm, the renowned line of natural dog and cat food, proudly celebrates over four decades of keeping pets healthy and happy. Since its inception in 1982, AvoDerm has revolutionized pet nutrition by harnessing the power of avocados to promote optimal health and vitality in furry companions.

Founded by Harold Taylor in 1947, Breeder's Choice Inc. has been a pioneer in pet nutrition for decades. In 1982, inspired by a desire to address skin and coat concerns in dogs, AvoDerm was introduced to the market. This specialist diet incorporates avocado meal into eight of its formulas, leveraging the fruit's abundant vitamins A, E, and C, along with folate, potassium, niacin, and essential fatty acids.

Richard H. Davis, the inventor of AvoDerm Dog Food; Patent number: 4444763, filed his groundbreaking patent on April 28, 1982. The CBS News segment "Avocado Goes to the Dogs" gained national attention when it was featured on the CBS Evening News with Dan Rather, highlighting Davis's Avocado co-op farm in Rancho, California.

Davis's patented process for extracting avocado oil from ripe avocados ensures optimum yield with minimal chemical alteration to the oil. Through maceration, heating, the addition of herbaceous siliceous material, and pressure extraction, AvoDerm preserves the nutritional integrity of avocados, providing

pets with a rich source of essential nutrients.

"AvoDerm was born out of a simple idea - to combine healthy pet nutrition with the nutritional powerhouse of avocados," said Richard H. Davis, inventor of AvoDerm. "We are proud to have pioneered a product that not only nourishes pets but also promotes healthier skin and coat."

AvoDerm's journey began with a chance encounter at Breeder's Choice facility in Irwindale, California between Harold Taylor and Richard H. Davis, a local Avocado co-op farmer who had excess avocados. Recognizing the potential of this superfood for pets, Breeder's Choice conducted extensive research to fully develop AvoDerm, which has since become a trusted name in pet nutrition.

"As we celebrate over 42 years of serving pet owners and their beloved companions, we remain committed to our founding principles of quality, innovation, and pet wellness," said a spokesperson for AvoDerm. "We are grateful for the trust placed in us by pet owners worldwide and look forward to continuing our mission of keeping pets happy and healthy for years to come."

The United States Patent and Trademark Office has issued U.S. Patent No. 4,444.763, entitled "Extraction of avocado oil from avocados" for the exclusive rights for the extraction of avocado oil from avocados. See Full Justia.com U.S. Patent Permalink: <https://patents.justia.com/patent/4444763>

- "AvoDerm Celebrates Four Decades of Pet Nutrition Excellence" - PetFood Industry
- "Avocado-Powered Pet Food: AvoDerm's Journey to Success" - Veterinary Practice News
- "The Avocado Revolution: How AvoDerm Transformed Pet Nutrition" - Modern Dog Magazine
- "From Farm to Bowl: The Story Behind AvoDerm's Avocado-Infused Pet Food" - Pet Business Magazine
- "AvoDerm: Pioneering Avocado-Based Nutrition for Pets Since 1982" - Pet Age Magazine
- "How AvoDerm Became the Go-To Brand for Pet Owners Seeking Natural Nutrition" - Animal Wellness Magazine
- "AvoDerm's Innovation in Pet Food: A Testament to Quality and Care" - Pet Gazette
- "The Nutritional Benefits of Avocado for Pets: Insights from AvoDerm" - PetMD
- "AvoDerm's Commitment to Pet Health: A Legacy of Excellence" - Pet Product News
- "AvoDerm: A Trusted Name in Pet Nutrition for Over 40 Years" - Pet Business World

For more information about AvoDerm and its range of products, visit <https://avodermnatural.com>.

AvoDerm Dog Food | Chewy

In the market for dog food that is both tasty and has a lot of options? AvoDerm dog food has many options for your pup! Choose from their dry dog food and soft dog food formulas, including their senior dog health, weight control, and original grain and grain-free dog food. AvoDerm senior health formula is rich in glucosamine to give your senior dog a leg up on joint health as they age. What does glucosamine do? Glucosamine nourishes healthy bones and joints to prevent arthritis in dogs and promote a healthy dog diet. If you're concerned about your overweight dog, try the AvoDerm weight control formula. Overweight dogs are more prone to dog health issues like heart disease and arthritis, so a balanced doggie diet with AvoDerm dog food can help with your dog's weight loss. All their formulas contain essential fats that will benefit any dog's diet. Omega fatty acids can be found in many of their formulas and are naturally found in fish and flaxseeds. So, exactly what are essential fatty acids? They include omega-3 and 6 that work to keep dog skin moisturized and their coat looking shiny and new! Dogs can't make omega fatty acids themselves, so healthy dogs need to get it from the food they eat. They even have a vegetarian formula and all the options, it's so easy to incorporate AvoDerm dog food into a

rotational diet.

<https://www.youtube.com/watch?v=wDcxsE8cQn8&t=11s>

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