

# Aptaria Building AI-Powered Lawyer Referral Service

## D.C. Bar Partners with Aptaria, Inc. for AI-Enhanced Lawyer Referral Service

**McLean, Virginia Apr 15, 2024 ([IssueWire.com](https://www.issuewire.com))** - The District of Columbia Bar (D.C. Bar), the largest unified bar in the United States, and Aptaria, Inc. are set to deliver a state-of-the-art, custom-built Lawyer Referral Service (LRS). This innovative, next-gen system will employ advanced artificial intelligence (AI) and natural language processing (NLP) technologies to adeptly match individuals seeking legal help with qualified D.C. Bar member attorneys. Attorney enrollment begins May 1 during D.C. Bar license renewal with public access available summer 2024.

Aptaria, Inc., known for specializing in cloud-based solutions for associations and nonprofit organizations, will develop the LRS on the leading Customer Relationship Management (CRM) and AI platform, Salesforce. This collaboration will revolutionize how legal referrals are conducted and provide a valuable and affordable mechanism for D.C. Bar members seeking to grow their legal practices.

Robert Spagnoletti, D.C. Bar, Chief Executive Officer conveyed his excitement for the project, stating, "Our partnership with Aptaria represents a significant step towards creating a modernized lawyer referral service. This AI-enhanced system will streamline the referral process, making it easier for our members to be matched with potential clients who need an attorney. The re-imagined LRS embodies the Bar's mission to serve its members so they can serve the community – and has the added feature of empowering individuals with direct access to qualified attorneys."

Andrew Lawlor, Aptaria's CEO and Chief Architect, also expressed his enthusiasm, adding, "We are excited to bring our expertise in cloud-based solutions to the D.C. Bar's LRS project. Leveraging the Salesforce Platform, we will integrate cutting-edge AI and NLP to create a referral system that is not only efficient but also highly intuitive, ensuring that clients are matched with the most suitable LRS attorneys for their legal issues."

This project underscores the D.C. Bar's ongoing efforts to leverage technology to creatively and efficiently provide a valuable service to its members and the public.

For further information about Aptaria, Inc. and its services, please visit [aptaria.com](https://aptaria.com)

### About Aptaria, Inc.:

Aptaria, Inc. is a Salesforce Certified Partner specializing in developing custom, efficient, and scalable cloud-based solutions for associations and nonprofit organizations on the Salesforce platform. Essential to many of their innovative solutions is adapting artificial intelligence and natural language processing technologies to meet clients' needs and objectives.

### About the District of Columbia Bar:

The D.C. Bar is the largest unified bar in the United States. Founded by the District of Columbia Court of Appeals in 1972, the D.C. Bar supports more than 117,000 members across all 50 states and 80 countries and territories. For over 50 years, the D.C. Bar has served as a model for the profession nationally and around the world, leading efforts to expand access to justice, improve the legal system, and empower lawyers to achieve excellence.

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