

Squire Technologies, Inc Hires EfexxApps Founder, Erik Ramos, as EfexxApps bids farewell.

Leading Technology Company Expands its Reach in the Barbering Industry

AUGUST 12TH, 9 – 9:30AM

Services
\$230 + \$55 Tip

\$ 720.00

UP NEXT

 Sibabalwe Rubusa
Trim

IN 3 MINUTES

 Ron Calvin
Signature Cut



Charge Modify Re

Elon Musk
Space Haircut

1:00PM - 1:30PM

Scarlet Johnson
Lady's haircut

Azar Hosseini
Trim

Tamaki Ryushi

Productivity 68% Retention rate 43%

Current month Last quarter

TODAY [See all reports](#)

TOTAL SALES

\$ 210

out of \$390 projected

\$180
5 Services Sold

\$30
1 Product Sold

▲ 28% vs. your best Saturday ⓘ

BALANCE [See deposits](#)

New York City, New York Mar 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - Squire Technologies, Inc., a prominent technology company specializing in software solutions for the barbering industry, is thrilled to announce a landmark agreement with EfexxApps and the addition of its founder, Erik Ramos, to the SQUIRE team. This strategic union is set to offer a seamless transition for EfexxApps' clients to SQUIRE and marks a significant milestone in SQUIRE's journey as it further strengthens its position as a leader in the barbering technology sector.

Squire Technologies has been at the forefront of revolutionizing the barbering industry with its innovative software solutions. By providing barbershops with cutting-edge tools to streamline operations, enhance customer experiences, and drive business growth, Squire has established itself as a trusted partner for barbershop owners and professionals worldwide.

In 2014, Erik Ramos embarked on his entrepreneurial journey and founded EfexxApps. Recognizing the need for customized mobile applications in the barbering industry, Erik developed a strong presence by delivering tailored app solutions to optimize business operations and engage with customers effectively.

Erik's expertise and dedication led to a successful collaboration with renowned barber Tyrik Jackson, winner of the 2006 Bronner Brothers Barber Battle. Together, they developed an app for Tyrik's barbershop, marking the start of their fruitful partnership and paving the way for further achievements.

As part of the agreement, Squire Technologies hired Erik Ramos to create compelling content for their social media platforms. This strategic move brings together Erik's expertise and Squire's market-leading position, ensuring a more comprehensive solution for their customers.

The agreement with EfexxApps may raise questions for Erik's existing customers. However, Squire Technologies understands the importance of a seamless transition and has generously offered a six-month grace period for customers to migrate to Squire's platform. This ensures uninterrupted service and allows customers to benefit from Squire's advanced software solutions.

Currently, Erik is actively communicating with his customers to facilitate a smooth transition to Squire. He is committed to providing his loyal customer base with an enhanced software experience and ensuring their satisfaction throughout the process.

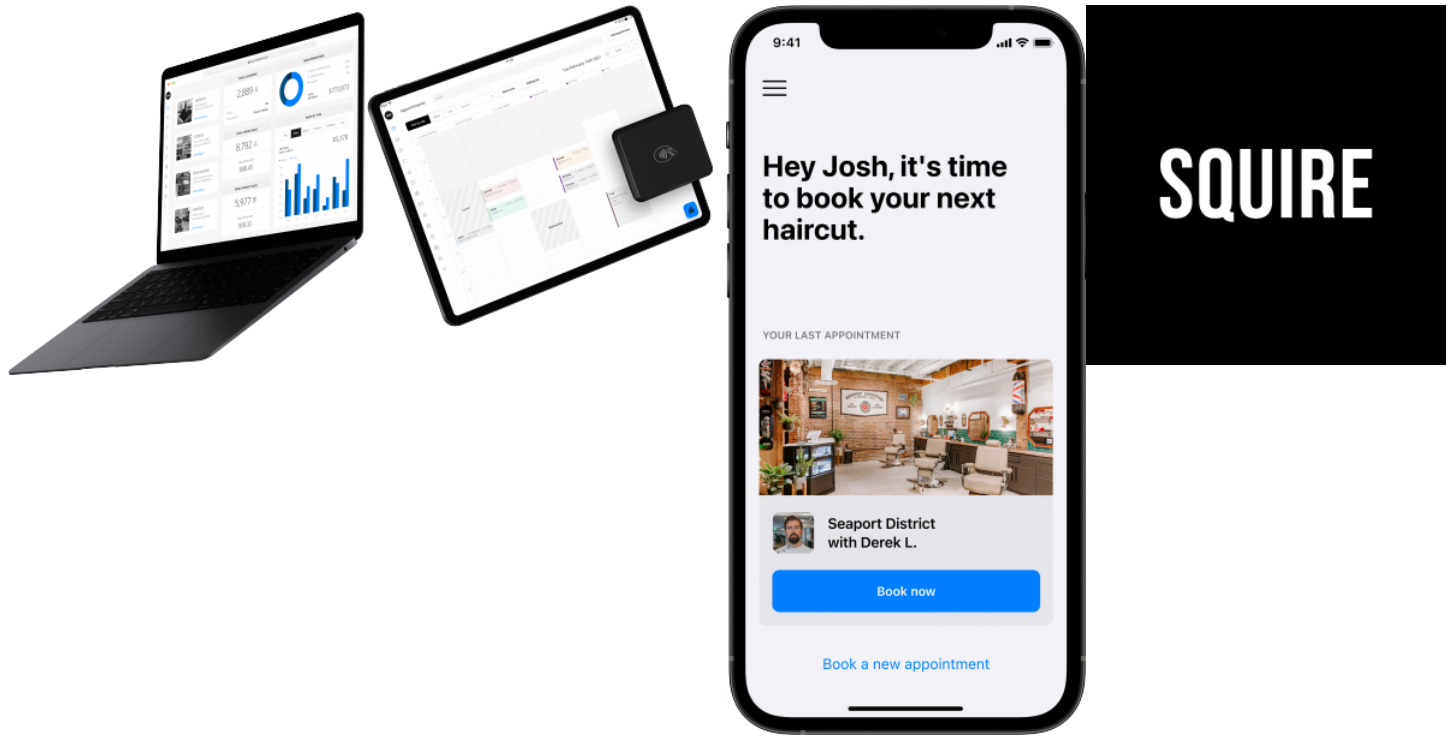
The partnership between Erik Ramos and Squire Technologies represents a new chapter in both their journeys. By aligning their expertise and resources, they will continue to drive innovation in the barbering industry and provide unparalleled solutions for barbershop owners and professionals.

About Squire Technologies:

SQUIRE is the leading business management system designed for the needs of barbers, shop owners, and their communities. They provide custom tools, resources, and guidance to help barbers of all stages and experience levels attract and retain more customers, efficiently manage their shop operations, and increase their revenue. From streamlined booking and opening new shops to real-time earning dashboards and building lasting customer relationships, SQUIRE supports shop owners in seamlessly bridging the gap between their personal craft and business goals. Founded in 2015, SQUIRE is trusted by barbers in 3,000+ shops and processes over \$1B in payments in more than a thousand cities around the globe.

About EfexxApps:

EfexxApps is a renowned app development company founded by Erik Ramos in 2014. Leveraging partnerships with industry leaders like Tyrik Jackson and Jay Majors, EfexxApps solidified its reputation as a provider of customized apps that enhance barbershop branding.



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Source : Squire Technologies, Inc

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