

Spalding business shortlisted for Midlands UK StartUp Award 2024



The graphic is a teal-colored poster for the UK StartUp Awards Midlands 2024. In the top left, the text 'UK StartUp Awards' is written in white, with 'Midlands' below it. In the top right, a pink banner contains the text '2024 FINALIST' in white. In the center, a white rectangular box contains the 'SHARE WITH MARVIN' logo, which consists of a blue circular icon with a white network-like structure and the text 'SHARE WITH MARVIN' in blue. To the left of this box is a vertical column of ten pink dots. To the right is a large yellow arrow pointing downwards. Below the white box, the text 'Share With Marvin' is written in white, followed by 'Global StartUp of the Year' and the hashtag '#SUA' in pink.

UK StartUp Awards
Midlands

2024 FINALIST

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 SHARE WITH
MARVIN

Share With Marvin
Global StartUp of the Year
#SUA

Spalding, Lincolnshire Mar 28, 2024 ([Issuewire.com](https://www.issuewire.com)) - Spalding-based startup, Share With Marvin (www.sharewithmarvin.io) has been named a finalist ahead of the Midlands final of the UK StartUp Awards (www.startupawards.uk).

The UK StartUp Awards was launched to recognise the booming start-up scene across the UK which

has accelerated over the last few years with over 900,000 new businesses founded in the UK in 2023, a 12% increase from the year before.

Over 900 businesses have been shortlisted for this year's UK StartUp Awards and the contribution of these firms - all of which were started in the last three years - is significant, having created nearly 6,000 new jobs since they were established and generating annual sales of £480 million.

Share With Marvin is a social media management platform that enables startups and small-businesses to maximise their social media impact through a variety of time-saving, innovative tools. Founded by Alex Feltwell and Mike Blamires in 2023. The business has been nominated for the Global StartUp of the Year Award in the Midlands.

Alex Feltwell, founder of Share With Marvin, said: "It is a massive honour to be recognised for what we have achieved in such a short space of time. The fact that the global appeal and benefits of Marvin has been acknowledged is doubly exciting as we have very ambitious plans for the business. Over the next year we will be focusing predominantly on helping UK-startups and Small Businesses to make the most of their available time and to grow their businesses via social media using the tools and time-saving benefits that Marvin provides. Hopefully this recognition will also attract further investors to the business to help us to continue to grow."

Supported nationally by ScoreApp, GS1 UK, Starling Bank, OVHcloud, GiftRound, Airwallex, the programme will celebrate the achievements of the amazing individuals who have turned an idea into an opportunity and taken the risk to launch a new product or service.

The cohort of finalists will be considered for the regional prizes by a panel of seasoned judges with experience founding or supporting entrepreneurial ventures. The winners from each region will then be invited to the first UK final taking place at Ideas Fest, the Glastonbury for Business festival in Tring, Hertfordshire on 12th September 2024.

Professor Dylan Jones-Evans OBE, the creator of the UK StartUp Awards, said:

"Start-up businesses are the lifeblood of any economy, being responsible for new jobs, innovation and wealth creation across the UK. All the finalists this year represent the best of those entrepreneurs who have spotted an opportunity and through their sheer hard work, talent and perseverance, have created amazing new businesses that are creating real impact in their

sectors. Building on the success of previous years, we are now looking to identify the 'best of the best' with all the finalists who win their category in their region going on to represent their region at the first ever UK National StartUp Awards final later this year".

The UK StartUp Awards was created in collaboration with the team behind the Great British Entrepreneur Awards, one of the most successful awards programmes in the UK. The UK StartUp Awards are running for the third year after launching in 2022.

This year's regional UK StartUp Awards finalists can be found online at <https://startupawards.uk/>

ENDS

EDITOR NOTES

New company data compiled from - <https://www.informdirect.co.uk/company-formations-2022/>

StartUp Awards

The UK StartUp Awards is a collaboration between the founders of the Great British Entrepreneur Awards; an established programme nationally receiving thousands applications annually.

The UK StartUp Awards will recognise the achievements of those amazing individuals who have had a great idea, spotted the opportunity and taken the risks to launch a new product or service.

After extending across the whole of the United Kingdom last year, the UK StartUp Awards will now host an awards for the winners of each 10 UK regions at a national final later in the year.



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Source : Share With Marviin Limited

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