

Solopreneur Launches the Largest Competitive Intelligence Database in the World

Platform Executive, a provider of business intelligence solutions, has announced the launch of its innovative new product, aimed at democratising access to the knowledge economy.



Melbourne, Victoria Mar 18, 2024 ([IssueWire.com](https://www.issuewire.com)) - This low-cost subscription offering provides industry players and investors with unprecedented access to the largest competitive intelligence database in the world, boasting an impressive 1.85 billion words of high-value data.

At 1.85 billion words, this is arguably the largest competitive intelligence database in the world. It encompasses a comprehensive collection of 10,000 expert reports on companies, including an expert [SWOT analysis](#), PESTLE, CATWOE, 5C's, and Porters' Five Forces analyses. In addition, it covers over 100 industries, offering a 360-degree view of each sector's performance and prospects. Platform Executive's database includes a PEST analysis for every city with a population above 50,000 people, providing investors with a deep understanding of local markets.

The launch of this product comes at a time when the demand for [competitive intelligence](#) globally is at an all-time high, yet the barriers to entry remain too high. In today's rapidly evolving business landscape, industry players and investors require instant access to reliable and up-to-date information to make informed decisions. Platform Executive's new Premium membership product not only meets this demand but also sets a new standard for affordability.

By offering a low-cost subscription option, Platform Executive is levelling the playing field and ensuring that businesses of all sizes can access the knowledge economy. This democratisation of information empowers industry players and investors to gain a competitive edge, regardless of their financial resources.

The competitive intelligence database is extensive in its scale, scope, and ambition. With a vast amount of data and a low barrier to entry, this product stands out from other similar offerings in the industry. Platform Executive's commitment to ongoing updates and additions to the database ensures ever-increasing accuracy and relevance, providing users with the most up-to-date insights.

As part of its future plans, Platform Executive aims to map the entire world economy, further expanding its reach and impact. This presents significant opportunities for industry players and investors to revolutionise their access to premium information and gain a deeper understanding of global markets.

Platform Executive's new low-cost subscription product is a game-changer in the knowledge economy.

Commenting on the launch, the Melbourne, Australia-based solopreneur and Founder of Platform Executive, Rob Phillips states, ***"With access to the largest database of its kind, industry players and investors can make more informed decisions, identify growth opportunities, prognosticate product developments and synergies, and stay ahead of the competition."***

To learn more about this innovative new product and ambitious platform please visit the [Platform Executive](#) website.



Rob Phillips - Founder

rob@platformexecutive.com

Source : Platform Executive Pty Ltd

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