

Smart Meetings Honors the 2024 Smart Women in Meetings Award Winners

Events industry leaders will be celebrated at Smart Woman Summit Aug. 16 in Las Vegas

Sausalito, California Mar 1, 2024 ([IssueWire.com](https://www.issuewire.com)) - Smart Meetings, the leading meetings industry publisher and essential resource for event professionals, is proud to announce the winners of **the ninth annual [Smart Women in Meetings Awards](#)**. The Smart Women in Meetings Awards has become an important industry landmark and a cherished achievement for women who are making a significant impact and elevating the meetings industry.

The global meetings business is largely made up of women, but even so, women's representation in industry leadership roles lags. Smart Meetings, a woman-founded company, is dedicated to empowering women and supporting their professional advancement. Through this awards program, Smart Meetings recognizes women at all levels of their careers who inspire us with their aptitude, leadership skills and dedication to their work in the meetings industry.

The awards highlight the industry's top female meeting professionals in seven prestigious categories: **Hall of Fame, Visionaries, Industry Leaders, Innovators, Entrepreneurs, Stellar Performers** and **Rising Stars**. These accomplished meeting muses were distinguished by nominations from their industry peers and colleagues and evaluated against hundreds of remarkable, qualified meeting candidates. They earned top honors for their commitment to creating a welcoming environment and their significant contributions to the meetings industry.

This year, a new **Marin Bright Award** named in honor of Smart Meetings founder who passed away earlier in the year goes to [Carrie Freeman Parsons](#), chair of the board at Freeman and a leader who is helping men and women move the industry forward with balance and purpose.

"The Smart Women in Meetings Awards were important to Marin Bright's mission and a driving passion," said Smart Meetings co-founder and president, Luc Troussieux. "We are honored to continue to shine a light on the accomplishments of women in meetings and to celebrate the community's progress together."

Read the stories of the Smart Women in Meetings Award winners in the [March Smart Meetings magazine](#).

Smart Women in Meetings Award winners will be featured in the magazine and online and will receive on-stage honors at the Smart Women in Meetings Awards gala at the [Smart Woman Summit at Caesars Palace Las Vegas on Friday, Aug. 15-16, 2024](#). Everyone in the meetings industry is welcome to attend this educational and professional development conference. The Smart Woman Summit will feature workshops, thought-leading keynote speakers, and dynamic networking opportunities and will culminate with the Smart Women in Meetings Awards Gala.

About Smart Meetings:

Smart Meetings is the leading meetings industry publisher and community for meeting professionals. We share facilitate authentic connections, share innovative ideas through a print magazine, dynamic website, [What One Thing podcast](#) and [Knowledge Exchange webinars](#) in addition to producing [elevated experiences](#).

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