

## Meet MICRODIA at the 20th HKTDC Hong Kong Electronics Fair (Spring Edition)

The 20th HKTDC Hong Kong Electronics Fair (Spring Edition) will see MICRODIA displaying in an interactive feast for the hands, ears, and eyes, the finest in mobile accessory technology.



**San Jose, California Mar 15, 2024 ([Issuewire.com](https://www.issuewire.com))** - MICRODIA invites all tech enthusiasts and industry professionals alike to visit booth 1CON-003 at the highly anticipated HKTDC Hong Kong Electronics Fair (Spring Edition) from the 13th to the 16th of April 2024 at the HK Convention and Exhibition Centre in the vibrant Wan Chai district of Hong Kong.

Register as an attendee or as a media participant at the [HKTDC website](#)

MICRODIA aims to showcase an extensive assortment of brand-new, state-of-the-art products. Among them, attendees can expect to marvel at world-first creations, including the world's smallest GaN charger and the most powerful car charger ever conceived. Be prepared to witness technological marvels that push boundaries and redefine what is possible.

Renowned as one of the world's foremost OEM mobile phone accessory manufacturers, MICRODIA prides itself on being a leading designer, manufacturer, and distributor of accessories for popular

brands like iPhone and Samsung. Harnessing the power of cutting-edge technology, MICRODIA is set to captivate attendees with its outstanding range of innovative products at this year's fair.

At the 20th HKTDC Hong Kong Electronics Fair (Spring Edition), we extend a warm invitation to explore the remarkable prospects that lie ahead by becoming an authorized distributor or Amazon reseller of Microdia's cutting-edge products. This alliance presents an unparalleled opportunity to tap into global and regional markets, leveraging our innovative technologies and comprehensive resources to propel the growth of your business.

The fair will commence promptly at 10 am on Saturday, the 13th of April, and will run until Tuesday, the 16th. MICRODIA eagerly awaits your presence at booth 1CON-003 of the HKTDC Hong Kong Electronics Fair (Spring Edition), which will be held at the Hong Kong Convention and Exhibition Centre, situated at 1 Expo Drive, Wan Chai, Hong Kong. Prepare to immerse yourself in a world of technological wonders and embrace the future of innovation.

Building upon the resounding success of previous editions, this year's HKTDC Hong Kong Electronics Fair (Spring Edition) promises to be bigger and more exhilarating than ever before. Last year drawing in over 66,000 buyers from an impressive 160 countries and regions, the fair has established itself as a global hub for cutting-edge technology. With MICRODIA's latest products being featured in esteemed international media outlets like ABC, Fox, and MSNBC, attendees can rest assured that they will be privy to a truly exceptional and game-changing experience.

For inquiries and further information, please contact [media@microdia.com](mailto:media@microdia.com)

### **About MICRODIA**

Founded in 1991 by two engineers from Texas Instruments and IBM, respectively, with the goal to create the world's best high-speed, high-capacity data storage media products, MICRODIA today has six wholly owned production facilities in Japan, Korea, China, and Taiwan.

By producing over 28 million OEM products and accessories for Apple and Samsung, distributed by over 550 distributors to more than a quarter of a million retailers in 135+ countries, MICRODIA is one of the most prolific and trusted brands on the planet.

For more information, please get in touch with [media@MICRODIA.com](mailto:media@MICRODIA.com)

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