

Idea Engine Encourages XR Experimentation and Content Creation

Bring your ideas into XR and explore a new medium



South Yorkshire, United Kingdom Mar 19, 2024 ([Issuewire.com](https://www.issuewire.com)) - X82 Ltd, a proven innovator in XR (extended reality) technology, is excited to announce the launch of Idea Engine (alpha release), an XR content creation tool designed to empower users in experimenting with virtual and mixed reality experiences. Idea Engine, compatible with Meta Quest, is currently available for free on App Lab, opening doors for creators, researchers, and artists to delve into the immersive world of XR like never

before.

Unlock the potential of XR by:

- 1) Creating interactive 3D mind maps for conveying complex ideas.
- 2) Building interactive prototypes, without the need for complex game engines.
- 3) Importing audio, 2D art, and 3D models to craft interactive portfolios or galleries.
- 4) Exploring the capabilities of generative AI, including images, text, and characters.
- 5) Developing mixed reality solutions utilizing features like passthrough, scene understanding, and spatial anchors.
- 6) Merging textual narratives with interactive environments to revolutionize storytelling.

Brett Jackson, Director of X82 Ltd, expressed enthusiasm about the launch, stating, "After developing our highly functional alpha version, we are eager for users to experience the technology firsthand and provide valuable feedback to enhance its capabilities according to their needs."

To download Idea Engine for free, visit Meta's App Lab:

<https://www.oculus.com/experiences/quest/8721586871245581/>

Stay updated with X82 Ltd.'s latest developments by following their LinkedIn page:

<https://www.linkedin.com/company/x82/>

For inquiries or feedback, please reach out via email or join the discussion on our Discord channel:

<https://discord.gg/pEaJsd9a93>

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