

Firemind Achieves the Amazon Web Services (AWS) Financial Services Competency



London, United Kingdom Mar 28, 2024 ([Issuewire.com](https://www.issuewire.com)) - Firemind, a specialist AWS Data and AI partner, has achieved the Amazon Web Services (AWS) Financial Services Competency, demonstrating Firemind's expertise in delivering comprehensive, cloud-based solutions tailored for the financial services industry.

This recognition is yet another testament to Firemind's capabilities when creating innovative solutions for banks, insurers and capital markets firms. The AWS competency underscores Firemind's commitment to driving digital transformation and fostering innovation within the financial industry, using the power of AWS to deliver secure, scalable, and resilient solutions. It highlights the company's success in employing AWS technologies to streamline operations, enhance customer experiences, and address pressing challenges such as risk management, fraud detection, and regulatory compliance.

"We are proud to secure the AWS Financial Services Competency," said Ben Wheeler, Chief Technology Officer at Firemind. "This achievement not only reflects our industry expertise and innovation in using AWS to transform financial services, but also reaffirms our commitment to supporting our customers throughout their digital journeys. Our team is passionate about discovering new ways to unlock value for our customers, and this recognition from AWS confirms our ability to build solutions that are reshaping the financial services landscape."

Firemind's path to achieving this competency involved multiple evaluations and demonstrations, showing how they can deliver outcomes that meet the high standards expected by AWS and their

customers in this specific industry. Firemind's solutions have significantly impacted various aspects of financial services operations, displaying the transformative potential of cloud technology in addressing their unique challenges.

As digital transformation continues to be a critical priority for the [financial services industry](#), Firemind's achievement of the AWS Financial Services Competency places it at the forefront of partners capable of delivering high quality financial service focused solutions. This achievement is a clear indication of Firemind's ability to use AWS technologies in creating robust, innovative solutions that address the pressing needs of today's financial services institutions.

With this recognition, Firemind again solidifies its position as a trusted partner for financial service organisations seeking to use the power of cloud technology to drive innovation, enhance operational efficiency, and deliver exceptional customer experiences.

About Firemind

Firemind is an AWS Data and AI Partner, specialising in innovative enterprise solutions for their customers in the UK, Europe, North America, Australia and the Middle East. Their services span AI/ML, Data and Analytics, Database, DevOps, SaaS, and cloud migration.

Firemind has served 200+ customers, including the Premier League, Center Parcs, and multinational insurance and financial firms, since its inception in 2018.

In 2023, Firemind launched [PULSE](#), a Generative AI solution developed using the AWS Partner Solution Factory framework. PULSE has enabled AWS customers to accelerate business outcomes using Generative AI on AWS across various industries.

Firemind recently earned the AWS 2023 UKI [Rising Star Award](#), a testament to its sustained growth and expertise in AI and ML. Firemind continue to disrupt customers' technology boundaries, across all industries, to deliver rapid business value.

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