

Eric Reusch, Recognized by BestAgents.us as a 2024 Top Agent

Equipped with technology, knowledge, empathy, and understanding, Eric adeptly navigates clients toward achieving their real estate goals.



New York City, New York Mar 4, 2024 ([Issuewire.com](https://www.issuewire.com)) - Eric, a Broker-Associate at Bunbury & Associates, Inc. Realtors® in Madison, Wisconsin, boasts a career spanning over four decades. Embracing the motto, "Helping Nice People Move," he conducts all of his business dealings with integrity and positivity.

Specializing in aiding first-time homebuyers, 55 and older communities, single-family homes, and condos, Eric is renowned for his innovative marketing solutions and adept problem-solving skills in real estate transactions. His client base spans across Madison, Fitchburg, Middleton, Verona, Oregon, Monona, McFarland, Deforest, Sun Prairie, Waunakee, and throughout Dane County.

Beginning his real estate journey in 1977 with the sale of a home for \$11,000, a time when fax machines were a rarity and push-button phones were cutting-edge technology. Video tours, hand-held computers, AI, and social media are all in play now when it comes to marketing, but it still comes down to the fact this is a people business. In 2010, he achieved a personal milestone by selling his home within a week, in a down market, and transitioning to a mortgage-free 55+ condo. It took meticulous staging, pricing, and negotiating strategies—an experience he believes all real estate professionals should periodically undergo to better understand what their clients are going through.

For the past twenty-five+ years, Eric has found professional fulfillment at Bunbury & Associates, a local, family-run business, where his expertise spans a wide array of real estate areas, including houses, condominiums, lot sales, lending, new construction, vacation properties, and smaller income properties. Many of his clients have availed themselves of his services multiple times over the years.

“The focus is on you and your needs. Keeping current on market trends and technology along with effective communication are the cornerstones of my business. There is no substitute for experience and you should benefit from it.”

Among his notable credentials, Eric holds certifications as a Certified Residential Specialist (CRS) and a Certified Negotiation Expert (CNE). Furthermore, he maintains active memberships in the National Association of Realtors (NAR) and local boards.

Outside of his work in real estate, Eric delights in activities such as golfing, frequenting live music venues, exploring parks and lakes, fish fries, and quilting.

Learn More about Eric Reusch:

Through his Best Agent’s profile, <https://bestagents.us/profile?agent=2121430>, through Bunbury & Associates, Inc. Realtors®, <https://ericreusch.bunburyrealtors.com/> or through his website, <http://ericreusch.com/>

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Source : Eric Reusch

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