

DMT Records Launches Non-Profit, DMT Cares, to Help Small Businesses in Buffalo



Hamburg, New York Mar 13, 2024 ([Issuewire.com](https://www.issuewire.com)) - [DMT Records](#), a leading digital marketing agency, has announced the launch of a non-profit subdivision, DMT Cares. The new organization aims to provide free public relations services to small businesses in the Buffalo, NY area and is not limited to those in the music industry.

DMT Cares aims to help small businesses within the community by providing them with professional PR services that can help increase their visibility and attract new customers. This includes press releases, media outreach, social media management, and other PR services.

"Small businesses are the backbone of our community, and we believe it's our responsibility to support them in any way we can," said [Dylan Toole](#), CEO of [DMT Records](#). "DMT Cares is our way of giving back and helping our community thrive."

DMT Cares will prioritize businesses that are owned by people of color, women, LGBTQ+, and other marginalized groups, as these businesses often face additional barriers to success. The organization will also partner with local community groups and organizations to identify businesses that could benefit from its services.

"We want to make sure that everyone has access to the resources they need to succeed," said [Toole](#). "We believe that by supporting small businesses, we can help build a stronger, more resilient community."

DMT Records has a long history of supporting the arts and culture scene in Buffalo, and the launch of DMT Cares is just the latest example of the company's commitment to its community. By providing free PR services to small businesses, DMT Cares hopes to make a real difference in the lives of entrepreneurs and their families.

DMT Cares is a non-profit organization, and all services are provided free of charge. The initiative is funded by [DMT Records](#), which has committed a portion of its profits to support the activities of DMT Cares.

Those interested can reach out via social media or through the DMT Records contact form, and the non-profit will select up to 10 businesses each quarter to receive free public relations services.

About DMT Records

DMT Records is a music marketing and branding agency based in Hamburg, NY. The company has been in operation for over 5 years and has worked with some of the most talented and known artists in the industry. DMT Records is committed to supporting the local community and has launched DMT Cares as a way to give back to small businesses in the area.

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