

Debbie Quintana, Gifting Expert and Founder of Jocelyn & Co., Acquires Hero Care Packages

Hero Care Packages is the world's leading expert in military care packages solving the problem of what to send and how to send them. Founded in 2017 by Navy veteran, Jack Wrap, Hero Care Packages has shipped thousands of military care packages.



Peoria, Arizona Apr 9, 2024 (Issuewire.com) - Debbie Quintana, a leading figure in the gifting industry and the visionary behind Jocelyn & Co., is proud to announce the acquisition of [Hero Care Packages](#). Founded by Jack Wray, Hero Care Packages has been dedicated to delivering personalized

care packages to deployed service members, inspired by Wray's own experiences in the Navy.

Wray's vision for Hero Care Packages stemmed from a deep understanding of the sacrifices made by military personnel. "When we pulled into port in the Navy, sailors who had been at sea for months would wait for hours in line just to see if they got mail, rather than go out on liberty in a foreign port," Wray said. "But as an officer, I was always broken-hearted when I saw some of my sailors who didn't get packages-- or when they did, the packages often contained things that they couldn't use or didn't quite want."

With this understanding, Wray established Hero Care Packages to ensure that families and friends could confidently send thoughtful and practical care packages that truly brighten the days of their heroes. Now, under the leadership of Debbie Quintana, Hero Care Packages will continue to honor Wray's legacy while incorporating fresh ideas and innovations to serve military personnel and their families.

"Jack's dedication to supporting our service members resonates deeply with me," said Debbie Quintana. "His vision for Hero Care Packages aligns perfectly with our mission at Jocelyn & Co. to provide heartfelt and meaningful gifts. We are committed to upholding the values that Jack instilled in the company while introducing new initiatives to enhance the experience for service members."

As part of the acquisition, Quintana has introduced modern and customizable options for military care packages, including a "build your own military care package" feature. This initiative aims to empower customers to personalize care packages for their loved ones serving in the military, ensuring that every item is chosen with care and thoughtfulness.

For more information about Hero Care Packages and [Debbie Quintana's](#) gifting expertise, please visit herocarepackages.com and jocelynco.com.



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