Beauty Garage Professional Offers Essential Hair Care for Holi Celebration

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Mumbai, Maharashtra Mar 22, 2024 (Issuewire.com) - Founded in 2017, Beauty Garage Professional is a leading 'Make in India' success story in hair care. With innovative products like K9 Botoplexx and Botoliss, it revolutionizes the industry. Offering over 100 SKUs across six series, it's a trusted brand in 32+ countries, blending quality, trust, and FDA-approved excellence. Collaborating with

professionals leads to passion and dedication to redefining hair care. Explore more at beautygarage.com.

The festival of Holi is renowned for its vibrant color play and abundance of fun. However, with the festival comes the need for extra caution to protect hair from damage. To ensure pre-Holi hair care, here are some tips to follow:

- Oil Your Hair: Apply coconut oil, almond oil, or shea oil to your hair and scalp. This creates a protective barrier, making it harder for colors to penetrate your hair shafts.
- Cover Your Hair: Wear a cap or scarf to cover your hair before stepping out to play Holi. This will minimize direct contact with colors and prevent them from sticking to your hair.
- **Tie Your Hair:** Tie your hair in a bun or braid to minimize exposure to colors. This also prevents tangling and breakage during the festivities.
- Apply a Leave-in Conditioner: Use a Botoliss Gloss like Glass Shine Spray or a Botoliss Hair Serum before going out to play Holi. This adds an extra layer of protection and makes it easier to wash off the colors later.

Hair care after Holi is crucial to mitigate any potential damage caused by the colors and chemicals used during the festivities. Proper post-Holi hair care helps in restoring moisture, repairing any damage, and maintain the overall health and vibrancy of your hair. Neglecting hair care after Holi can lead to issues such as dryness, breakage, and dullness, which can take time to rectify. Therefore, dedicating time and effort to care for your hair post-Holi ensures that it remains strong, shiny, and resilient despite the challenges it may have faced during the celebration

- Rinse with Water: After your Holi celebrations, promptly rinse your hair with plenty of water to wash off the colors. It's advisable to avoid using hot water as it can strip away natural oils from your hair and scalp.
- Use a K9 Triple Detox Shampoo: Wash your hair with a gentle shampoo, such as K9 Triple Detox Shampoo, to effectively remove color residue. Avoid harsh shampoos or those containing sulfates, as they can exacerbate damage to your hair.
- Condition Your Hair: Following shampooing, apply a nourishing Shea conditioner to restore moisture and soften your hair. Allow it to sit for a few minutes before rinsing thoroughly.
- Avoid Heat Styling: Refrain from using heated styling tools like straighteners or blow dryers immediately after Holi. Instead, allow your hair to air dry naturally to prevent further damage.
- Deep Conditioning Treatment: Treat your hair to a shea retention treatment to repair any damage caused by colors and chemicals. Look for products containing ingredients such as keratin, argan oil, or shea butter for added nourishment.
- Trim Your Hair: If you observe split ends or excessive damage, consider getting a trim to remove the damaged hair and encourage healthy growth.
- Stay Hydrated: Maintain adequate hydration by drinking plenty of water, as it is essential for keeping your hair and scalp healthy from within.

 Protect Your Hair from the Sun: After Holi, try to minimize direct exposure to sunlight for extended periods. UV rays can further weaken your hair strands, especially when they're already compromised from the festivities.

Jigar Ravaria, Co-founder, of Beauty Garage Professional, the global hair care brand believes success is not merely financial but impactful. With a philosophy rooted in making a difference, Jigar has pioneered a range of transformative products including K9 Botoplexx, Botoliss, Shea, and Scalpsense. Jigar's primary focus lies in research and development, constantly driving product innovation to meet the evolving needs of consumers and elevate industry standards.

Beauty Garage Professional is transforming a multi-million dollar hair care sector. Reinventing hair and scalp health with groundbreaking products and a top-notch distribution network. It's a truly Made in India success story led by dynamic founders, Mahesh Ravaria and Jigar Ravaria who established the company in 2017. The only Indian company manufacturing products and introducing innovative treatments such as Hair Botox. Beauty Garage is a dynamic and influential player in the beauty industry, poised for continued success on both domestic and international fronts. Beauty Garage caters to the rising beauty consciousness as people are investing more in hair & scalp care, and solutions to enhance their appearance and wellbeing.

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