

## AZTEC Beverage Company Launches Pancho Villa Brand Sodas - Savor Authentic Mexican Flavors



**Santa Fe, New Mexico Jun 25, 2024 ([IssueWire.com](https://www.issuewire.com))** - AZTEC Beverage Company is proud to announce the launch of its latest product line, Pancho Villa Brand Sodas, inspired by the legendary Mexican revolutionary leader, Pancho Villa. This new range of sodas captures the vibrant and authentic flavors of Mexico, offering a refreshing and unique experience to consumers.

The Pancho Villa Brand Sodas are crafted to celebrate the essence of Mexican culture with bold and traditional flavors. Each soda is meticulously developed using high-quality ingredients to ensure an authentic taste that pays homage to Mexico's rich culinary heritage. The launch includes a variety of exciting flavors, each designed to transport drinkers to the heart of Mexico with every sip.

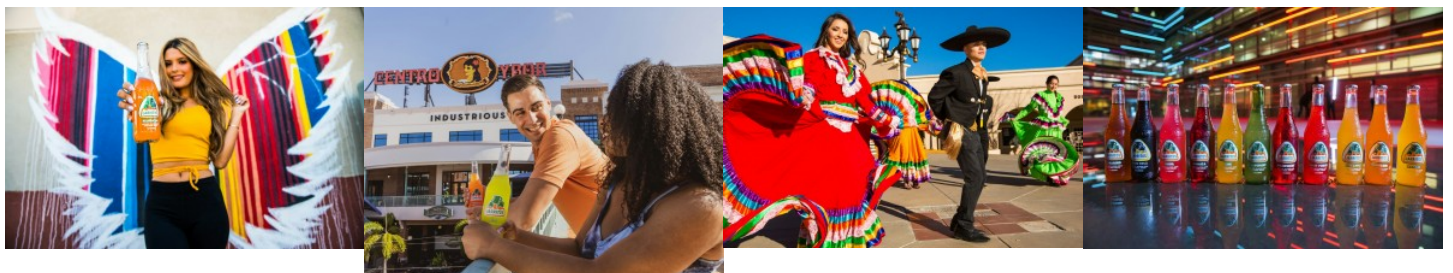
"At AZTEC Beverage Company, we are dedicated to innovation and tradition," said Jennifer Rothschild, CEO of AZTEC Beverage Company. "The Pancho Villa Brand Sodas are a testament to our commitment to celebrating Mexican culture and providing our customers with exceptional beverage experiences. We are thrilled to bring these authentic flavors to the market and invite everyone to savor the essence of Mexico."

The introduction of Pancho Villa Brand Sodas coincides with a significant historical event: the centennial of Pancho Villa's death. To commemorate this occasion, a 370-mile march on horseback is being organized, inviting riders from across North America to participate. The march begins on Sunday at the Millennium Gate south of Juarez and concludes on July 19 in Parral, the southern Chihuahua town where Pancho Villa's life tragically ended nearly 100 years ago. This event not only honors Pancho Villa's legacy but also celebrates the enduring spirit of Mexican culture.

AZTEC Beverage Company invites everyone to join in this celebration of Mexican heritage by trying the new Pancho Villa Brand Sodas. Whether enjoyed at home, shared with friends, or sipped during the historical march, these sodas promise an unparalleled taste of tradition and innovation.

For more information about AZTEC Beverage Company's full line of products and to stay updated on the latest news, please visit our website at AZTEC Beverage Company  
<https://demo6679fbb4880da.yolasitebuilder.loopia.com>.

For more details on the centennial march and to view a commemorative video, visit YouTube  
<https://www.youtube.com/watch?v=gVRUjQ9vZVk>



## Media Contact

Jennifer Rothschild

JenniferRothschild@cuvorex.de

(505) 634-9682

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