

Asset Integrity & Reliability Show Middle East 2024: Oil & Gas Leaders Discuss Opportunities to Extend Asset Lifecycles



Dubai, United Arab Emirates Mar 7, 2024 ([IssueWire.com](https://www.issuewire.com)) - The recently concluded Asset Integrity and Reliability Show Middle East 2024, held from March 5-7 2024, at the Grand Millennium Muscat in Oman, brought together prominent leaders from the oil and gas industry to delve into future-ready asset management solutions. The ribbon cutting for the conference was led by Dr. Saleh Al Anboori, Director of General Petroleum Investment, Ministry of Energy and Minerals; Mansoor Al Abdali, Managing Director, OQGN; Khalid Al Asmi, Managing Director, Salalah, OQ; Salah Al-Juaidan, Khurais Production Department Director, Aramco; and Abdulla Al Ajmi, Director Pipeline Organisation, Saudi Aramco. This well regarded, prestigious annual regional event has been serving as a pivotal platform for industry leaders across the Middle East to confront key challenges and drive profitability in the sector. "In harnessing the power of digitisation, we're pioneering a new era of reliability and predictive maintenance. This event underscores the critical role of data quality and real-time interventions in ensuring the longevity and efficiency of our infrastructure," Abdulla Al Ajmi, Director Pipeline Organisation, Saudi Aramco, stated.

With over 150 senior executives in attendance, the Asset Integrity and Reliability Show Middle East 2024, hosted under the patronage of the Ministry of Energy and Minerals (Oman), shone a spotlight on asset integrity, reliability, maintenance, and process safety. According to Mohammed Zadjali, Maintenance and Asset Integrity Senior Manager, Daleel Petroleum, "This event is really essential for

our industry - we get the learning from all regional companies on how they are doing asset management and looking after process safety.”

Advancing Asset Integrity Through Digital Transformation

"The event highlights the industry's united embrace of digitalisation and artificial intelligence. At the Asset Integrity and Reliability Show, sessions delve into the path towards smart asset management, emphasising the imperative of bolstering safety and streamlining operational processes" remarked Ayusha Tyagi, Managing Director, Oil and Gas Live.

Among other key topics, the conference was also designed to discuss the latest NDT and corrosion-control technologies and best practices for asset inspection and maintenance and examine the potential of blockchain technology to enhance transparency, accountability, and efficiency in process safety management systems. "What we've seen is a great event with a lot of preparation and a lot of knowledge being shared," said Ahmed Hadhrami, Rotating Support Engineer, Petroleum Development of Oman.

A Platform for Collaboration

Sponsored by CiM Maintenance, IRISS, Akselos, and TWI, with Oman Energy Association (OPAL) as the official partner and supported by National Examination Board in Occupational Safety and Health (NEBOSH) and Knowledge Grid Academy, the event brought together a diverse array of industry experts, thought leaders, and decision-makers. Media partners included Oman Oil and Gas, OnestopNDT, Energy Business Review, WorldOils, siliconindia, EnterpriseAI, and the Customer Data Platform Institute, with BNC as the Project Intelligence Partner. Thought-provoking perspectives were shared by esteemed organisations such as Petroleum Development Oman (PDO), OQ, Daleel Petroleum Company, Oxy, Saudi Aramco, Kuwait Oil Company, and Fujairah Oil Industry Zone among others.

For more information about the event, please visit www.oilandgaslive.com

About Oil & Gas Live

Oil & Gas Live is a leading digital insights and research powerhouse in the Middle East Africa Region focused on business process management, automation, asset integrity, and maintenance. We deliver insights, events, and reports, to enable enterprises to successfully elevate digital transformation strategies. Oil & Gas is a division of CX Live with over 40 years of combined experience in digital transformation, BPM, IA and oil & gas events.

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