

Al Aliyo Shop Launch: A Fresh Take on Farm to Table, Empowering Women Along the Way



Dubai, United Arab Emirates Mar 8, 2024 ([Issuewire.com](https://www.issuewire.com)) - On this International Women's Day, Al Aliyo Hydrofarms proudly announces the launch of its innovative e-commerce platform, Al Aliyo Shop, marking a significant stride in the agricultural sector's movement towards sustainability, technology, and female leadership. Al Aliyo Shop is set to revolutionize the way the UAE experiences freshness by delivering an array of hydroponically grown produce directly from farm to table, with the added benefit of free delivery across the country.

At the heart of Al Aliyo's mission is a commitment to sustainability, health, and empowerment. As a women-led organization, Al Aliyo embodies the spirit of International Women's Day, not just in leadership but in its ethos, fostering an environment where innovation and agriculture create a healthier, greener future.

Unparalleled Freshness and Quality

Al Aliyo Shop offers a carefully curated selection of fresh produce including garlic greens, spring onions, microgreens, sprouts, and super leaves. Grown in a state-of-the-art hydroponic farm, these greens are cultivated using advanced agricultural technologies that ensure higher nutritional value, superior taste, and extended freshness without the use of harmful pesticides.

Sustainability at Its Core

Hydroponic farming represents Al Aliyo's commitment to sustainable agricultural practices. This method uses significantly less water than traditional farming, reduces the need for land, and minimizes the carbon footprint associated with production. By choosing Al Aliyo Shop, customers support a future where agriculture works in harmony with the environment.

Empowering Women in Agriculture

Launching on International Women's Day is a testament to Al Aliyo's dedication to female empowerment. "Al Aliyo is more than just a farm or an online shop; it's a statement that women can lead and innovate in any field, including agriculture and technology," says Tarannum Malik, founder of Al Aliyo. This launch not only celebrates the achievements of women within Al Aliyo but also supports the broader movement towards gender equality in all sectors.

Convenience Meets Health

Understanding the fast-paced lifestyle of UAE residents, Al Aliyo Shop ensures that eating healthy doesn't have to be a chore. With just a few clicks, customers can have fresh, nutritious produce delivered to their doorsteps, free of charge across the UAE. This ease of access to high-quality, fresh greens is a game-changer for those looking to enhance their diet and overall well-being.

Join the Movement

As Al Aliyo Shop goes live, we invite everyone to join us in celebrating this milestone. By choosing Al Aliyo, you're not just getting the freshest produce available; you're supporting a sustainable future and empowering women in agriculture and technology. Visit www.alaliyoshop.com to explore our offerings and take the first step towards a healthier lifestyle.

About Al Aliyo Hydrofarms

Al Aliyo Hydrofarms is at the forefront of agricultural innovation in the UAE, specializing in hydroponically grown produce. With a focus on sustainability, health, and empowerment, Al Aliyo is dedicated to providing the freshest and most nutritious greens directly from our farm to your table.

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