

TriVita Launches ZAMU GOLD with John and Olivia Newton-John Easterling



Scottsdale, Arizona Jun 7, 2024 ([Issuewire.com](https://www.issuewire.com)) - TriVita, Inc., renowned for its dedication to wellness through natural products, proudly announces the launch of ZAMU GOLD in collaboration with John and Olivia Newton-John Easterling. This groundbreaking formula merges over a dozen potent botanicals sourced from the Amazon Rainforest, marking a significant advancement in daily defense for health and well-being.

ZAMU GOLD has quickly earned the moniker of "The Gold Standard" due to its unique ability to enhance immune functioning while promoting overall vitality. Developed by John Easterling, known as "Amazon John," and TriVita's Chief Science Officer, Brazos Minshew, this formula represents a fusion of Indigenous herbal healing knowledge with cutting-edge scientific research.

Olivia Newton-John, celebrated for her illustrious career in entertainment, including iconic roles in "Grease" and a successful music career, encountered a pivotal moment upon her breast cancer diagnosis in 1992. This prompted her to take control of her health journey, leading her to explore natural remedies, including those derived from the Rainforest, alongside Amazon John.

John Easterling, a former treasure hunter turned advocate for Rainforest botanicals, discovered the transformative power of these plants after a personal health crisis. His dedication to studying the

therapeutic properties of Rainforest herbs led him to develop formulas that have since revolutionized health and wellness.

The merger of Amazon Herb Company with TriVita, Inc. underscores a shared commitment to promoting wellness and sustainability. Michael R. Ellison, CEO and Founder of TriVita, expresses enthusiasm for this partnership, emphasizing its potential to expand the company's global wellness mission.

"This merger represents a significant step forward in advancing our mission to bring wellness to the world," says Ellison. "John and Olivia's passion for wellness and the Rainforest align perfectly with TriVita's values, and together, we are poised to make a profound impact on people's lives."

John Easterling echoes this sentiment, affirming his dedication to finding a partner that shares their vision for promoting Rainforest products and global wellness. "Michael Ellison's integrity and commitment to wellness make TriVita the perfect alliance for us," says Easterling. "Together, we will continue to develop innovative products that empower individuals to live healthier lives."

Olivia Newton-John adds, "I am thrilled to see the synergy created by this merger. John and Michael are true visionaries, and together, we have an incredible opportunity to make a difference."

With the launch of ZAMU GOLD and the integration of Amazon Herb Company into TriVita, Inc., the stage is set for a new era of wellness. As TriVita expands its reach globally, it remains dedicated to providing quality natural health products and fostering a community of wellness seekers.

For more information about ZAMU GOLD and TriVita's wellness initiatives, visit <https://www.trivita.com>.

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