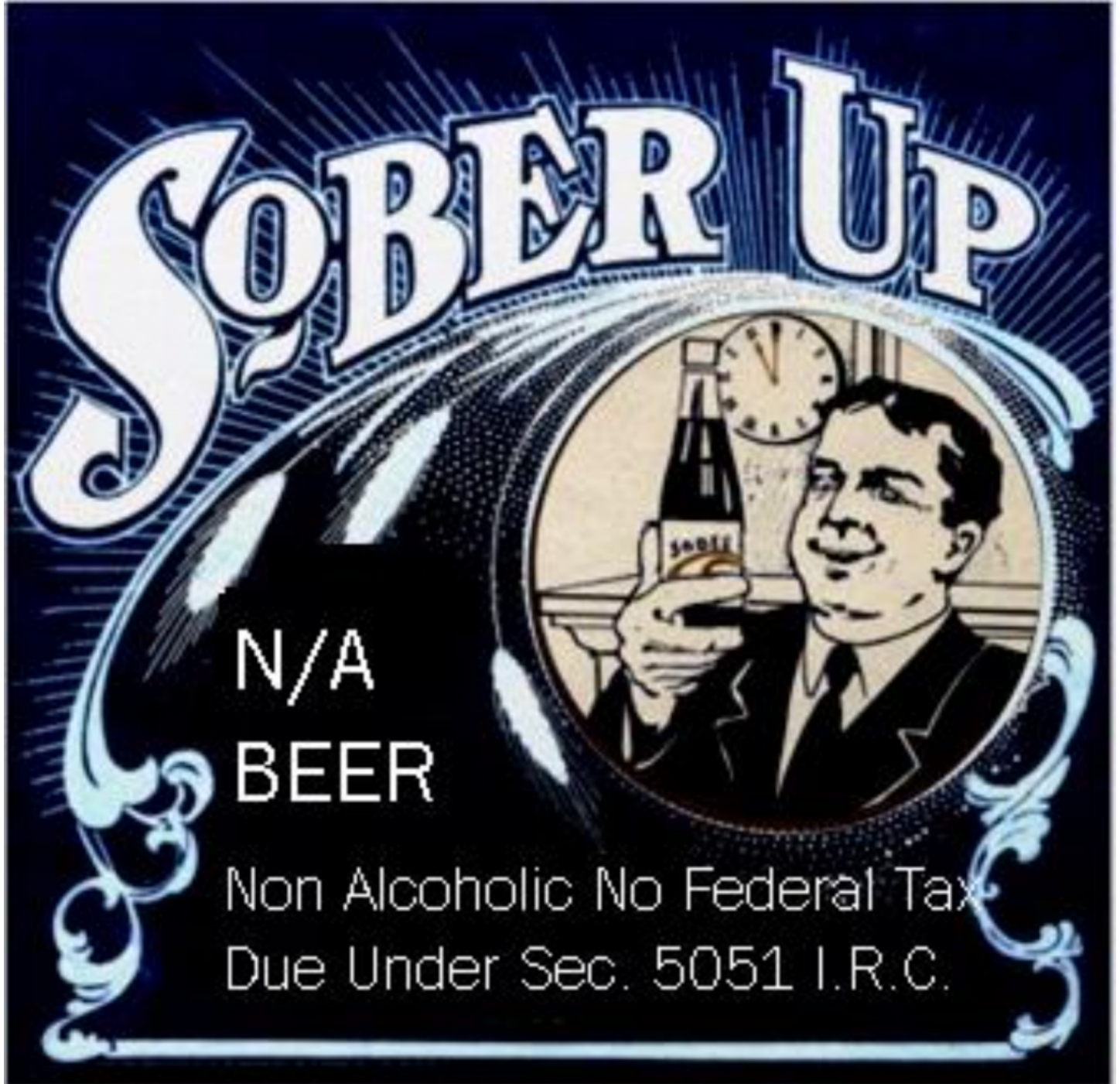


Taos Brewing Company Launches "Sober Up" Non-Alcoholic Beer Infused with Silybum marianum L. to Support Liver Health



Santa Fe, New Mexico Feb 20, 2024 ([IssueWire.com](https://www.issuewire.com)) - Taos Brewing Company, the pioneering craft brewery celebrated for its inventive flavors and unwavering commitment to local ingredients, proudly unveils its latest creation: "Sober Up" Non-Alcoholic Beer. Crafted with Silybum marianum L., renowned for its hepatoprotective properties, this innovative brew revolutionizes the concept of responsible

drinking.

"Sober Up" is designed to not only offer a refreshing beverage option but also to aid in the metabolism of alcohol in the body, contributing to liver health and overall well-being. Each 12-ounce long-neck bottle of "Sober Up" contains 1000 milligrams of Legalon® Silybum marianum L. extract sourced from Euromed S.A., a division of the esteemed German pharmaceutical firm Madaus AG.

John Gonzales, Head Brewer at Taos Brewing Company, explains the science behind "Sober Up": "Alcohol metabolism typically takes time, with the liver requiring approximately eight hours to eliminate alcohol from the bloodstream. With the inclusion of Silybum marianum L., our non-alcoholic brew facilitates the metabolism of ethanol by accelerating the action of alcohol dehydrogenase, thus aiding in the conversion of ethanol into acetaldehyde. This unique formulation offers a 'hair of the dog' solution, effectively cutting down the duration and severity of hangovers."

Taos Brewing Company, established in 2010, has been at the forefront of crafting exceptional beers inspired by the rich cultural tapestry and natural splendor of the Southwest. Committed to innovation and sustainability, the brewery continually seeks to push boundaries and create beverages that resonate with its community.

For more information about Taos Brewing Company and its diverse portfolio of craft beers, visit <http://tinyurl.com/TaosBrewing> or contact (505) 634-9682.

High-resolution images of "Sober Up" Non-Alcoholic Beer and the brewing process are available upon request.

About Taos Brewing Company:

Founded in 2010, Taos Brewing Company is a distinguished craft brewery located in Taos, New Mexico. Embracing the essence of the Southwest, the brewery crafts high-quality, flavorful beers while championing innovation and sustainability.

Editor's Note: "Sober Up" Non-Alcoholic Beer features Legalon® (Silybum marianum) extract, backed by clinical research supporting its role in promoting liver health and aiding detoxification processes. It has been shown to alleviate fatigue, support anti-inflammatory functions, reduce abdominal discomfort, and relieve nausea. View the Legalon® European TV commercial on YouTube:

https://www.youtube.com/watch?v=TBREFL1Z_S1A

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Source : Taos Brewing Company

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