

Smart Meetings Partners with HopSkip to Offer Smarter Sourcing

Sausalito, California Feb 15, 2024 ([IssueWire.com](https://www.issuewire.com)) - Smart Meetings, the leading source for information and inspiration about destinations and venues, has partnered with HopSkip, a platform that empowers meetings and hospitality professionals to streamline the way room blocks and event space are sourced and contracted at hotels. The alignment will give meeting professionals easy access to the HopSkip portal through the Smart Meetings library of [Destination Guides](#) and a special discount on the first year's subscription.

"Our mission is to elevate events and share innovative ideas. This combines those two things while simplifying the meeting professional's job," said JT Long, Smart Meetings vice president and content director.

"We are incredibly excited to join forces with Smart Meetings. This partnership aligns with our mission to empower meeting and event planners to source smarter, not harder. This collaboration allows us to reach a broader audience of meetings and events professionals seeking innovative and efficient solutions for sourcing their events." Sean Whalin, HopSkip, Co-Founder & CEO.

About HopSkip: [HopSkip](#) is a platform that empowers meeting and event professionals to source hotel venues and accommodations smarter, not harder. With an extensive network of over 130,000 hotels worldwide, planners can discover and request proposals efficiently and compare their venue options intelligently so they can source their events confidently.

About Smart Meetings: Sausalito, California-based [Smart Meetings](#) is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. Smart Meetings publishes cutting-edge meeting content in print and digital, hosts world-class networking events, produces Knowledge Exchange CEU-accredited webinars, and offers a myriad of digital resources. The publication annually awards the prestigious Smart Stars and Platinum Choice Awards to hospitality companies that meet the publication's high standards.

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