

Shipping Operations Across the Asia-Pacific Zones Can Expect a Streamline as CustomsCity Plans Expansions

Pickering, Ontario Feb 15, 2024 ([Issuewire.com](https://www.issuewire.com)) - CustomsCity, the industry-leading customs compliance platform, has announced a long-awaited expansion into the Asia-Pacific region. The brand's highly awarded customs automation platform and services are now better poised to assist its global audience with more bases worldwide, 24 x 7.

The announcement comes shortly after CustomsCity President [James May](#) identified the need to streamline international eCommerce flow that originates from the Asian region and moves gradually but certainly to the North Americas.

The crew at the customs compliance platform identifies the growing priority of servicing its customers in the Asia-Pacific region, helping them reach their targets through its modernized customs compliance solutions.

According to recent reports, it is estimated that CBP (Customs & Border Protection) is expected to handle more than 1 billion eCommerce shipments in 2024. The perpetually increasing volume of online eCommerce shipments requires advanced and automated solutions for efficient cross-border processing.

In light of the recent geopolitical scenarios, further disruptions and inefficiencies in the supply chain are anticipated, which leave little room for errors in downstream processes, such as meeting customs compliance mandates.

Additionally, US Customs and Border Protection has recently published new rules to modernize the customs broker processes related to regulations and operations. Shippers must pay close attention to shipment information forwarded on manifests from one authority to another, as the new rules leave no margin for error.

Driving further the need for a robust compliance solution like CustomsCity is the recent observation highlighted by Reuters in their survey, "[2023 Corporate Global Trade Survey Report.](#)" As an increasing number of global traders deploy trade and shipping management software, there is still very little visibility into trade agreements, data integration into enterprise systems, and even compliance backlogs and errors.

One of the top 5 critical strategic priorities highlighted in the Reuters report is trade and tariff compliance. It is this aspect that CustomsCity aims to optimize and revolutionize for a new audience base of traders and shippers in Asia-Pacific with its expansion strategies.

The new offices of [CustomsCity](#) are poised to extend the same top-notch services to shippers all around the globe, including the ones that operate internationally through Asia-Pacific. The brand now aims to streamline the trade flows that move from Asian regions into the North Americas with its dedicated customs compliance channels and workflows.

Looking at the volume of cross-border shopping incidents that happen globally, Canada ranks third for being the most popular global market in the cross-border shopping industry. About [83%](#) of the shipments in Canada are from international shoppers.

CustomsCity is also planning a strategic service expansion of its operations in the Canadian markets, according to James May. They are looking to partner with several new airlines in the region that operate cargo in Canada, increasing the spread of their service base in the country later this year.

International shippers, traders, and customs brokers in the Asia-Pacific can expect CustomsCity to be operable in their regions soon, helping them streamline their compliance manifests through advanced automation and direct integrations with the CBSA and CBP.

CustomsCity already commands a 15% market share of the industry. With the projected shipping volume estimates for the coming year, the expansion into new markets puts them on the cusp of a total transformation of customs compliance processes.

To enhance the Asia-North American trade processes, CustomsCity has also partnered with a Chinese e-retailer, enabling swifter compliance operations through integrated customs processes through their revolutionary platform.

CustomsCity is a robust customs compliance solution that provides quick access to processes like Type 86, ABI, FDA PN, In-Bond, ISF, ACI Air, FSN, and countless more. The platform processes a whopping volume of 20,000,000 eManifests monthly, including the same number of entries.

CustomsCity has been awarded several awards, including the best Customs Compliance Software Solutions Provider 2023 by The Business Concept. The platform brings core customs compliance domain knowledge into its features for streamlining the processes, combining it with modernized technological approaches towards filing for documentation like FDA Prior Notices and eManifests.

The effectiveness of the customs compliance platform is reflected in its capabilities, which condense the industry experience of three decades into this solution.

The platform provides live support to its users 24 x 7, ensuring that our client's operations always run smoothly and efficiently.

According to a CustomsCity representative:

"We believe that by embracing modern technologies and integrating them with the knowledge of customs and trade, we can deliver optimal solutions for our customers. Our team's enthusiasm for customs compliance fuels our Global Customs Platform. We aim to make crossing the border an efficient and seamless process, giving our customers added cost-savings, productivity, and the highest level of customs compliance."

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