

Shaun Sets the Bar High With His Melodious Magic ‘Next to You’

Building up from colorful beginnings through soul-pop and electro verses to the ultimate looping of Shaun’s ‘Next to You’. Fans are creating a buzz for his charm.



Staten Island, New York Feb 13, 2024 ([Issuewire.com](http://www.Issuewire.com)) - Freshly released from the brand new EP, afro-soul-fusion artist **Shaun** delivers an ambient and evocative conceptualization of loving someone selflessly. The melodic and emotive soundtrack is quick to engage, with a mellow rhythm and ethereal voices raining down in the distance, as a stream of consciousness poetically relays thoughts on the self and the intoxicating calm of escapism from that. Faultlessly vulnerable, the music '[Next to You](#)' effectively blends an addictively immersive loop and soulfully poignant performance, with deeply reflective, revealing lyrics. The style feels familiar yet distinct, almost leaning towards nostalgic trip-hop in production but maintaining those afro-soul and RnB roots in the hook and melody. From synth-wave to RnB soundscapes, the musician marks the rebranding of a creative producer intent on creating atmospheric, suggestive, and sultry audio realms.

The magnificent singer brings blissfully soulful R&B vocals and fast-flowing lyrical reflections to immersive sound-structure and a bass-led groove, for the intoxicating music track. Featuring the vocally

sublime and somewhat nostalgic for its long-from melodic meandering, **'Next to You'** offers an intricate story and remains focused on the highs and lows of this in a passionate and uniquely captivating way. Attention to detail is intricate, but the overall sound is vast – full and immersive, loaded with vibrancy, and as such presenting that same energy and excitement to the listener. Forever walking his own path creatively, the profound musician maintains a sense of going against the grain but balances this with a honed ear for what connects and what engages with listeners, subtly fuses genres, almost feeling like a dance floor-filler at its peak, and offers a relatable story in the process.

Freely bridging the gaps between hip-hop and R&B, [Shaun](#) crafts a floor-filler with lashings of personality for a thought-provoking and undeniably catchy single. An earworm by nature for its rhythm and character, but also quite instantly aiming high for its shock factor and the melodic confidence of the bars, the singer presents a concept that feels cleverly in tune with the good vibes and colorful production of its rock backdrop. Almost freestyle-like at its core, he makes sure to depict a sense of having fun with the songwriting artform, and the result is impossible to ignore and also instantly recognizable once it crosses your path. Experience the musical delicacy of the artist's creations available on [YouTube](#). Follow the artist on social media platforms to learn about his upcoming soundtracks.

Just go for this music video 'Next to You' by Shaun:

https://youtu.be/x_BJ52As5Mk

Media Contact

Music Promotion Club

info@musicpromotion.club

Source : Shaun

[See on IssueWire](#)