

Seedventure limited and Synvide strategic Partnership for Hyperlocal Innovation in Construction and Home Essentials



London, United Kingdom Feb 16, 2024 ([IssueWire.com](https://www.issuewire.com)) - In a groundbreaking move towards fostering innovation and growth in the construction and home essentials industry, Synvide Business Solutions Pvt Ltd India and Seedventure Limited UK proudly announce a Joint Venture (JV) agreement. This strategic partnership, marked by a shared commitment to excellence and innovation, is set to revolutionize India's Hyperlocal Platform Specialized in Construction and Home Essentials.

About the Collaborators:

Jaswant Singh, a seasoned investor and representative from Seedventure Limited, brings a wealth of experience in identifying and supporting ventures with high potential. With a successful track record in diverse sectors, Mr. Singh's strategic insights and investment acumen are poised to contribute significantly to the joint venture's success.

On the other side, *Narla Pavan Prasad*, the dynamic force behind Synvide Business Solutions, has transitioned from being a techie to an entrepreneur. With 15 years of IT experience in product management, Mr. Prasad's innovative approach, coupled with a commitment to technological excellence and strategic planning, has propelled Synvide to the forefront of providing comprehensive business solutions, particularly through their platform "Materials & More."

Synvide's Technological Expertise:

Synvide Business Solutions' expertise in technology implementation plays a pivotal role in the collaboration. The company's proficiency in Geo Tagging and Geo Fencing, combined with Pavan Prasad's 15 years of IT experience in product management, will be instrumental in building India's biggest Hyperlocal Platform. By harnessing the power of geolocation technology, Synvide aims to offer users a personalized and seamless experience, bringing the concept of hyperlocality to new heights.

Vision for the Joint Venture:

The collaborative effort aims to leverage the combined strengths of seasoned investor Jaswant Singh and entrepreneurial techie Narla Pavan Prasad to create India's largest Hyperlocal Platform specializing in Construction and Home Essentials. This platform will cater to the burgeoning demand for building materials, home improvements, home furniture, and kitchen appliances.

Comments from Key Stakeholders:

Jaswant Singh of Seedventure Limited expresses enthusiasm about the collaboration, stating, "This strategic move aligns with Seedventure's commitment to identifying ventures with strong potential. The joint venture with Synvide is a testament to our belief in fostering innovation and making impactful investments."

Narla Pavan Prasad of Synvide Business Solutions adds, "We are thrilled to embark on this exciting journey with Seedventure Limited. This partnership reflects our shared vision for driving sustainable growth and creating value for our customers and partners. Mr. Singh's seasoned expertise, combined with my 15 years of IT experience in product management, will undoubtedly enhance our strategic initiatives."

About Synvide Business Solutions Pvt Ltd:

Synvide Business Solutions Pvt Ltd is a leading provider of comprehensive business solutions, offering technology services and strategic planning to businesses across various industries. With a commitment to excellence and innovation, Synvide is dedicated to helping clients achieve their business objectives through their platform "Materials & More."

About Seedventure Limited:

Seedventure Limited is a UK-based investment firm specializing in identifying and supporting innovative ventures across diverse sectors. With a proven track record of successful investments, Seedventure Limited is committed to driving growth and creating value for its portfolio companies.

The joint venture signifies a powerful combination of seasoned investment wisdom and entrepreneurial zeal, augmented by Synvide's cutting-edge technology implementation and Pavan Prasad's extensive IT experience. Both Jaswant Singh and Narla Pavan Prasad are excited about the transformative impact this collaboration will have on the construction and home essentials industry.

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Source : Seedventure Limited

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