

RIGHTSURE Unveils AI Technology That Reduces Client Insurance Premiums

In a major step towards transforming the insurance landscape, RIGHTSURE introduces its latest innovation, POLICY-Wizard™, a groundbreaking AI-driven solution designed to substantially lower insurance premiums for clients.



New AI Technology Reduces Client Insurance Premiums

A screenshot of the POLICY-Wizard™ Intelligent Care Advisor interface. The background is light blue with a faint grid pattern. The text is centered and reads: 'See Your POLICY-Wizard™ Intelligent Care Advisor' in dark blue, followed by 'PERSONALIZED' in large, bold, blue capital letters. Below this, there are two lines of text: 'To-Dos | Ideas | Tips' and 'Digital Diary | Recall Alerts', both in dark blue. The bottom line reads 'Policy Info, and more!' in dark blue. At the bottom of the interface, there is a blue bar with the text 'POWERED BY' in white, followed by a blue icon of a plug with a lightning bolt, and the word 'APPLICA' in white capital letters.

Tucson, Arizona Feb 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - In a major step towards transforming the insurance landscape, RIGHTSURE introduces its latest innovation, [POLICY-Wizard™](#), a groundbreaking AI-driven solution designed to substantially lower insurance premiums for clients.

RIGHTSURE's POLICY-Wizard™ is more than a technological advancement, it's a commitment to reinventing the insurance experience, providing exceptional care, and delivering unparalleled value to clients.

POLICY-Wizard™ is powered by APPLICA Solutions, a leader in AI-enabled marketing automation technologies, and is designed to provide RIGTHSURE's clients with an unmatched level of service. This cutting-edge AI technology marks a new era in personalized insurance care, enhancing both the quality and accessibility of services for RIGTHSURE's clients.

CLIENT BENEFITS OF POLICY-Wizard™:

Personalized Care Programs: Utilizing advanced AI technologies, POLICY-Wizard™ crafts customized care programs tailored to the unique needs of each client, covering aspects from home and auto to personal health, wellness, and even boats, motorcycles, and pets. The sophisticated level of personalization is the key to how POLICY-Wizard™ is able to deliver exceptional value to clients.

Reduced Insurance Premiums: Providing a personalized care program for assets like homes, autos, and boats reduces client insurance premiums by mitigating risks, preventing claims, and demonstrating responsible ownership, which insurers often reward with lower rates.

Simplified Policy Administration: POLICY-Wizard™ gives clients one-touch access to all of their policy information, plus makes it easy for them to connect with RIGTHSURE's Famously Friendly Humans® whenever clients need additional assistance.

RIGHTSURE's founder, Jeff Arnold, emphasizes the transformative impact of POLICY-Wizard™: "At RIGTHSURE, we've always been at the forefront of insurance technology, seeking ways to add more value to our clients. Following the success of our Discount Discovery Technology, POLICY-Wizard™ is our latest step in this journey. By combining our Famously Friendly Humans® with innovative technologies like POLICY-Wizard™, we're setting new standards in the industry and reinforcing our position as North America's most awarded insurance firm."

About [RIGHTSURE](#):

RIGHTSURE is known for its exceptional client service and innovative approach to insurance. With a history of pioneering industry-first technologies, RIGTHSURE has established itself as a leader in providing comprehensive and client-focused insurance solutions.

More information about RIGTHSURE can be found at <https://rightsure.com>. 520-917-5295

About [APPLICA Solutions](#):

APPLICA Solutions is a leader in developing AI-powered marketing automation technologies. Their collaboration with RIGTHSURE for providing POLICY-Wizard™ underscores APPLICA's expertise in leveraging AI technology to deliver enhanced customer experiences and marketing automation. Learn more about APPLICA Solutions at <https://applica-solutions.com>.

RIGHTSURE

FAMOUSLY FRIENDLY HUMANS



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