# Redefining Security Guard Services in Australia & NZ with Al-Powered ICORP Security Smart Solutions



**Melbourne**, **Victoria Feb 29**, **2024** (<u>Issuewire.com</u>) - ICORP Security, a leading provider of Security Guard Services in Australia and New Zealand, is revolutionizing the industry by integrating cutting-edge Al-based smart security applications with professional <u>uniformed security guards</u>. This innovative approach not only sets ICORP apart from other security companies but also equips clients with enhanced capabilities to mitigate security threats and gain deeper insights into their security operations.

## **Quote from Managing Director:**

"The security landscape is constantly evolving, and traditional methods often fall short in addressing today's complex threats," says <a href="Moustafa Abouzeid">Moustafa Abouzeid</a>, Managing Director of ICORP Security. "By incorporating AI-powered smart technology alongside our highly trained, uniformed security guards, we are empowering our teams and providing clients with unparalleled value."

## Al-Powered Management Platform: TRACKTIK

ICORP's smart security guard services leverage the AI-powered management platform called TRACKTIK. This platform serves as a central hub for ICORP's security operations, offering a range of advanced features designed to enhance security efficacy and operational efficiency:

- **Real-time reporting and analytics:** Clients gain immediate insights into security activity, enabling proactive risk mitigation and resource allocation.
- **Enhanced data security:** Sensitive information is protected through a secure, centralised data housing system.
- **Improved compliance:** Automated systems manage licensing, certifications, and compliance checks for all personnel, including uniformed security guards and special event security guards.
- **Streamlined rostering and scheduling:** The platform optimises scheduling, ensuring even remote locations have adequate security coverage.
- **Mobile access for guards:** Guards can view schedules, pick up open shifts, and access timesheets through a user-friendly mobile app.
- **Integrated technology:** TRACKTIK seamlessly integrates with other security solutions, such as GPS tracking and body-worn cameras, for a holistic view of operations.

## **Cloud-Based Reporting Management System**

ICORP has embraced a cutting-edge cloud-based reporting management system, streamlining the incident reporting process and minimising human error. Real-time reporting ensures accuracy as incidents are documented promptly with fresh details, promoting better decision-making and improved security outcomes.

## 24/7 National Operations Centre (NOC)

As one of the top security companies in Australia, ICORP operates a Melbourne-based National Operations Centre (NOC) that functions 24/7. Powered by award-winning software, the 24/7 NOC undertakes various tasks, including managing guard rosters, optimising deployments, and ensuring ontime attendance.

The 24/7 NOC also acts as a central hub for incident response, equipped to handle escalations and liaise with emergency services if needed. Even after-hours, clients can rely on the NOC for peace of mind, with on-call support for unmanned properties and swift emergency response.

## **Comprehensive Coverage Across Australia and New Zealand**

ICORP Security Guard Services offer comprehensive coverage across Australia and New Zealand, with licenses held in Victoria, New South Wales, ACT, Western Australia, Tasmania, and New Zealand. Applications are processing in Queensland, Northern Territory, and South Australia, reflecting ICORP's commitment to expanding its reach.

## **Tailored Security Solutions**

With over 50 years of combined industry experience across their leadership team, ICORP Security excels in providing tailored security guard services and solutions across diverse sectors, encompassing retail, corporate, education, sporting/major events, hospitality, healthcare, construction, transportation, government facilities, industrial sites, residential/commercial highrise, and many others.

In addition to offering specialised event security guards, ICORP delivers bespoke solutions such as:

- Comprehensive **risk assessments**
- Effective loss prevention strategies
- Specialised **conflict resolution training** for guards
- Timely and regular reporting for complete peace of mind

Whether you require security services for a retail store, a community event, a construction site, or a high-profile corporate function, ICORP's customised approach ensures that your unique security needs are met efficiently and cost-effectively.

#### **Comprehensive Security Solutions:**

ICORP Security offers an extensive portfolio of services that surpass traditional security guard offerings. They cater to diverse industry needs, including retail, education, healthcare, events, transportation, government facilities, industrial sites, financial institutions, and more, with a focus on customised solutions.

Uniformed security guards serve as the cornerstone of ICORP's services, ensuring a visible presence and fostering a safe and welcoming environment. ICORP goes beyond standard patrols, employing NFC/QR-coded signages and real-time reporting through live viewing systems to enhance efficiency and transparency.

For clients seeking a truly tailored approach, ICORP provides site-specific security services. Thorough assessments are conducted to design unique plans tailored to each site's requirements, ensuring guards possess the necessary qualifications and certifications.

#### **Gatehouse & Logistics Security:**

Leveraging ICORP's Smart Technology Solutions division, gatehouse and logistics security incorporate cutting-edge technologies such as facial recognition for streamlined visitor and contractor management.

#### **Retail Security:**

ICORP's multi-skilled Retail Security team, including their <u>tactical guards</u>, specialise in deterring theft and vandalism, adapting to the ever-changing retail landscape.

#### **Covert And Loss Prevention:**

The Covert And Loss Prevention team discreetly identifies and apprehends shoplifters, minimising losses for retailers.

#### **Education Facilities / Campus Security:**

Dedicated uniformed security guards prioritise the safety of students, staff, and faculty, conducting patrols, monitoring CCTV cameras, and managing a live incident reporting system.

## **Hospital & Health Facilities Security:**

ICORP's uniformed security guards provide customer service assistance, assist staff and patients, and anticipate challenging situations while maintaining a strong security presence.

#### **Asset Protection:**

ICORP's Asset Protection Security service utilises proven methods to safeguard clients' employees and business interests, suitable for construction sites, pre-event logistics, or high-risk periods.

## **Concierge & Strata Security:**

Well-presented concierge security personnel handle concierge service tasks like greeting guests, answering calls, and assisting residents while performing Building Security roles.

#### **Customer Service Officers:**

Friendly uniformed security guards remain vigilant against potential threats while providing a welcoming first point of contact.

## **Event Security:**

With extensive experience in securing major events, ICORP offers an array of event security services including crowd control management, traffic control assistance, <u>VIP security</u>, asset protection security, special event security guards as well as smart technology solutions.

With its innovative approach and commitment to service excellence, ICORP Security is redefining the landscape of security guard services in Australia and New Zealand. By harnessing the power of AI technology and offering tailored solutions across diverse industries, ICORP stands as the intelligent choice for proactive security measures. Whether clients require specialist security for major events or comprehensive solutions for ongoing security needs, ICORP Security is poised to deliver unparalleled value and peace of mind.

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