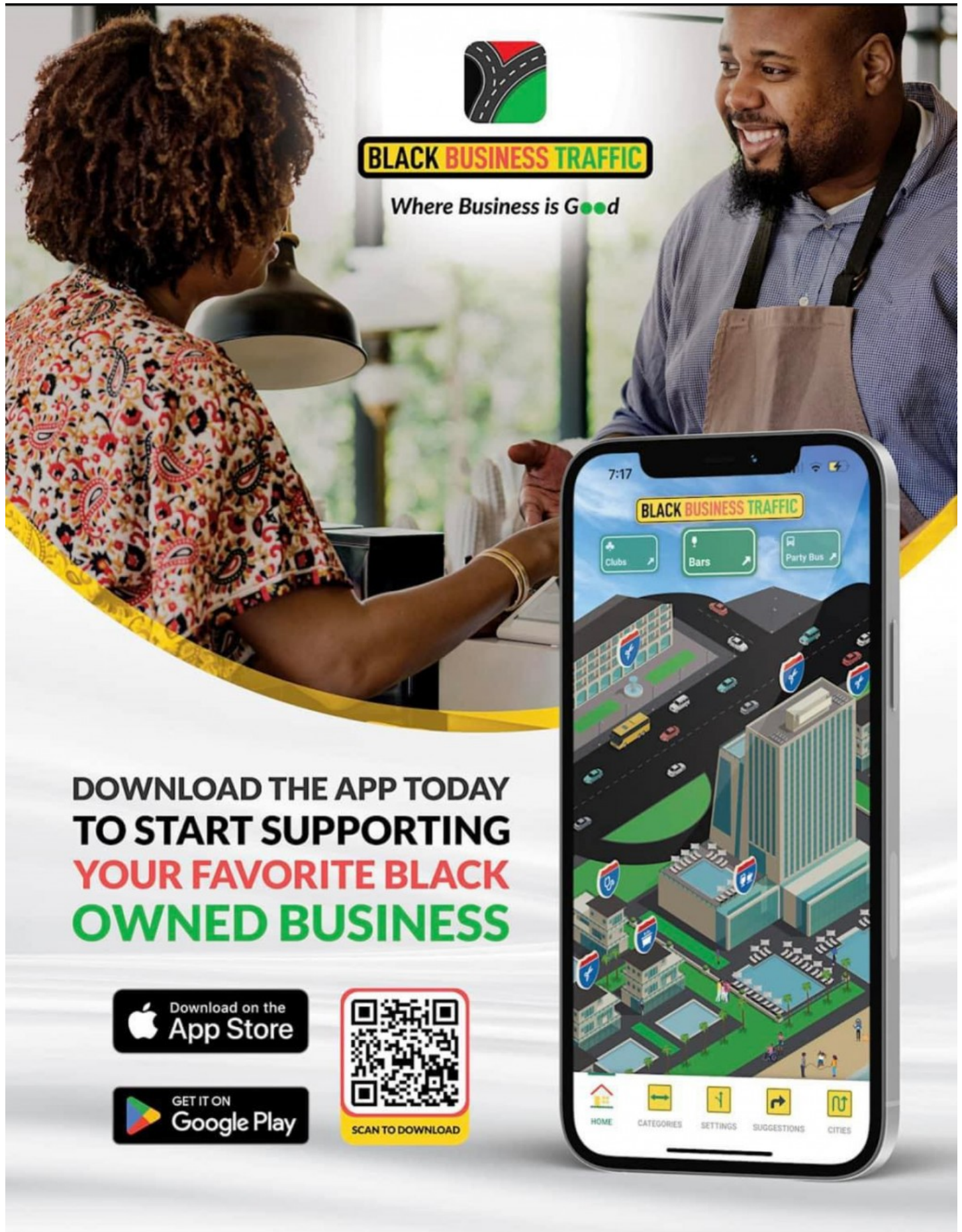


Navigating Black Business in Birmingham

Black Business Traffic App





BLACK BUSINESS TRAFFIC

Where Business is Good

**DOWNLOAD THE APP TODAY
TO START SUPPORTING
YOUR FAVORITE BLACK
OWNED BUSINESS**


SCAN TO DOWNLOAD

The smartphone screen displays the app interface with the title "BLACK BUSINESS TRAFFIC" and a time of 7:17. It features three category buttons: "Clubs", "Bars", and "Party Bus". The main view is a 3D isometric map of a city street with various buildings, cars, and icons. At the bottom, there is a navigation bar with five icons labeled: HOME, CATEGORIES, SETTINGS, SUGGESTIONS, and CITIES.

Birmingham, Alabama Apr 7, 2024 ([Issuewire.com](https://www.issuewire.com)) - In the bustling city of Birmingham, a transformative idea sparked in the mind of an ambitious visionary, Jamaine Stanton. While seated next to a co-worker discussing website traffic, the concept of Black Business Traffic (BBT) was born. An innovative app resembling a navigation tool but with a unique purpose—to guide users to Black-owned businesses, forging connections and fostering economic growth.

For three years, amidst law school studies at Birmingham School of Law, Stanton designed every detail of BBT. From late-night scribbles to communication with developers, the vision evolved from a mere app into a powerful marketing tool.

Initially, BBT was envisioned as a behind-the-scenes venture, but its true essence became clear—more than an app, it's a platform. With the platform free to users, the real product becomes the businesses featured on BBT, turning it into a major marketing asset for those fortunate enough to be showcased. The inspiration for BBT stemmed from a common need felt by many. Countless stories of disappointing experiences supporting Black-owned businesses fueled the determination to curate only the best. The goal is simple yet impactful: drive business directly to the doorsteps of Birmingham's finest Black-owned establishments. The essence of BBT goes beyond physical boundaries.

In a world where the traditional notion of a "Black community" has evolved, businesses are no longer confined to specific streets or sides of town. Birmingham's Black-owned businesses are fluid, spanning every area and reaching online platforms. BBT steps in to bridge the gap, connecting users to these businesses regardless of their location. The days of a neatly lined-up Black Wall Street are gone.

The visionaries behind BBT understand that supporting the Black community now means supporting Black families. By backing a Black-owned business, individuals contribute to the smallest unit of the community—the family. This support becomes a catalyst for thriving businesses, impacting not only bank accounts but also increasing opportunities for loans and homeownership.

In Birmingham, Black Business Traffic is not just an app; it's a movement. It's about navigating towards excellence, supporting Black families, and transforming the landscape of Black business.

Join the journey of change—navigate Birmingham with Black Business Traffic.

Available on both Apple and Google Play Stores

[Google Play](#)

[Black Business Traffic on the App Store \(apple.com\)](#)

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