

Launch of DiGGi-GPT, your AI-powered Marketing Data Assistant of the future!



Bring Your **Marketing Data** to
Life in Ways You've Never Imagined



Check Out DiGGi-GPT:
Your **Gen-AI** Marketing Data Assistant

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[DiGGrowth](#) is excited to present DiGGi-GPT, their ultimate Gen-AI marketing data helper. DiGGrowth's accurate [marketing analytics and attribution](#) features help marketing leaders and their teams to become revenue-focused by accurately attributing revenue and pipeline to all marketing expenditures.

[DiGGi-GPT](#) is a Gen-AI powerhouse ready to help marketers make successful data-driven decisions, optimize campaigns, and extract insights from their marketing data. "We are ecstatic to present DiGGi-GPT to the marketing industry.

With the help of DiGGrowth, we hope to demystify data complexities and enable marketers at all skill levels to utilize Gen-AI fully," stated DiGGrowth CEO and founder Taran Nandha.

Arpit Srivastava, Product Head & Co-Founder, stated, "The necessity for marketing teams and business users to have direct access to real-time insights without dealing with data blending, segmentation, and SQL queries was the one thing we kept in mind while designing DiGGi-GPT. We layered generative AI on top of our flagship product, DiGGrowth, to ensure that marketing teams always stay ahead of the curve."

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