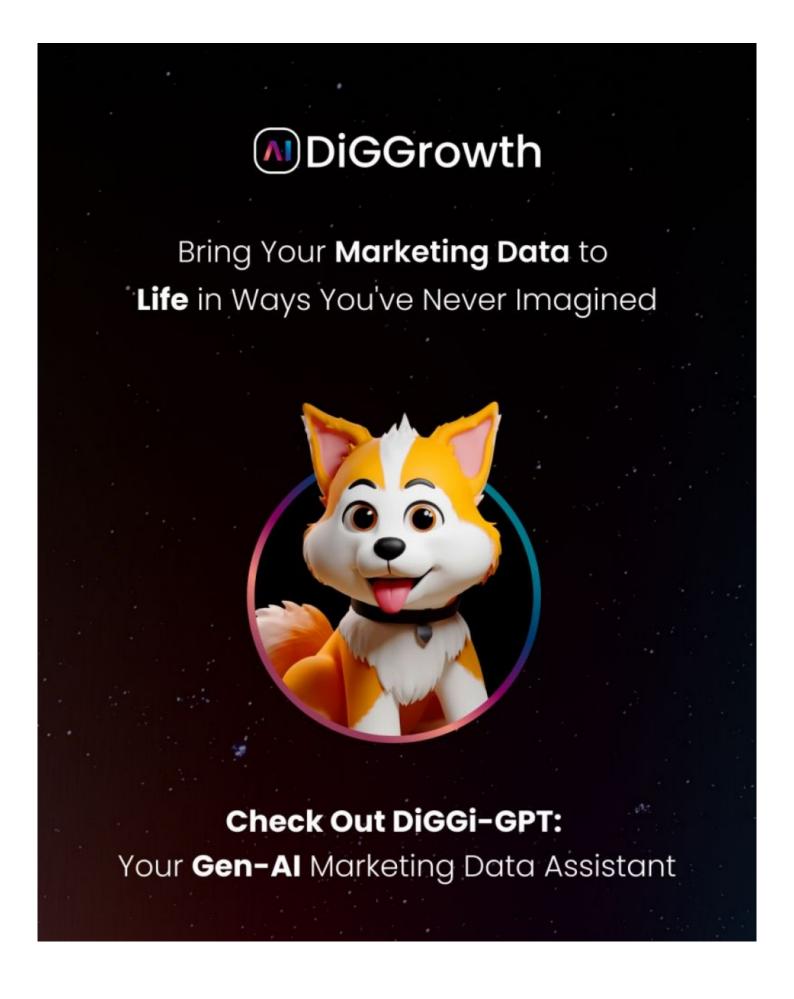


Launch of DiGGi-GPT, your Al-powered Marketing Data Assistant of the future!



Bellevue, Washington Feb 16, 2024 (<u>Issuewire.com</u>) -

<u>DiGGrowth</u> is excited to present DiGGi-GPT, their ultimate Gen-Al marketing data helper. DiGGrowth's accurate <u>marketing analytics and attribution</u> features help marketing leaders and their teams to become revenue-focused by accurately attributing revenue and pipeline to all marketing expenditures.

<u>DiGGi-GPT</u> is a Gen-Al powerhouse ready to help marketers make successful data-driven decisions, optimize campaigns, and extract insights from their marketing data. "We are ecstatic to present DiGGi-GPT to the marketing industry.

With the help of DiGGrowth, we hope to demystify data complexities and enable marketers at all skill levels to utilize Gen-Al fully," stated DiGGrowth CEO and founder Taran Nandha.

Arpit Srivastava, Product Head & Co-Founder, stated, "The necessity for marketing teams and business users to have direct access to real-time insights without dealing with data blending, segmentation, and SQL queries was the one thing we kept in mind while designing DiGGi-GPT. We layered generative AI on top of our flagship product, DiGGrowth, to ensure that marketing teams always stay ahead of the curve."

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Source: Growth Natives

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