

Homelendia Mortgage Launches New Service Providing Pre-Approved Buyers to Real Estate Partners

Homelendia Mortgage Launches “Mortgage Match” Providing Real Estate Partners And Franchisees With Pre-Approved Buyers



Orlando, Florida Feb 21, 2024 ([Issuewire.com](https://www.issuewire.com)) - In a strategic move, Homelendia Mortgage announced its new “*Mortgage Match*” program. Mortgage Match is an innovative service that exclusively provides partnering real estate brokerages and teams, as well as Homelendia Mortgage franchisees, with pre-approved buyers. This initiative promises to evolve the way real estate

professionals connect with potential homebuyers, enhancing efficiency and accelerating sales processes.

By partnering with Homelendia Mortgage or owning a Homelendia Mortgage brokerage franchise, real estate entities gain access to a unique service that nurtures and pre-qualifies buyers before seamlessly connecting them to real estate professionals. This service leverages proprietary algorithms, predictive analytics, and human intelligence to analyze extensive databases of contacts, including past and current leads, as well as previous clients.

Innovative Approach to Real Estate Sales

Homelendia Mortgage's cutting-edge technology sifts through vast databases provided by real estate partners to identify potential buyers with genuine intent. Through a sophisticated blend of data analysis and personal interaction, Homelendia Mortgage builds relationships with these individuals, effectively pre-qualifying them for home purchases. This meticulous process culminates in a warm handoff of pre-approved buyers to participating real estate professionals, significantly streamlining the home buying journey.

A Win-Win for Real Estate Professionals and Buyers

This service not only optimizes sales opportunities for real estate professionals but also enhances the home buying experience for customers. By receiving a list of pre-approved buyers, real estate agents can focus their efforts on clients who are ready and able to proceed with a purchase, ensuring a more efficient and targeted approach to property sales.

Quotes from Homelendia Mortgage Leadership

Frank Chimento, CEO at Homelendia Mortgage, expressed enthusiasm about the new service:

"Our mission is to innovate within the mortgage and real estate industries continuously. By providing our real estate partners with pre-approved buyers, we are not just streamlining the process but also enhancing the overall experience for both buyers and sellers. This service embodies our commitment to leveraging technology and human insight to foster meaningful connections and help real estate professionals achieve more."

Additionally, Chimento comments, "It's common knowledge that even high performing teams and brokerages are still leaving considerable money on the table by not being the best they can be with nurturing their databases and leads. We're solving this ongoing business challenge by taking on the burden, directly. Our research indicates approximately 6% of an agent's database is transacting each year, with another real estate agent! We're helping our partners realize those missed opportunities."

About Homelendia Mortgage

Homelendia Mortgage is a national mortgage brokerage franchisor, offering a range of services designed to empower real estate professionals with mortgage brokerage franchising. Through innovative solutions and a commitment to excellence, Homelendia Mortgage is redefining how real estate professionals provide more comprehensive and efficient services.



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