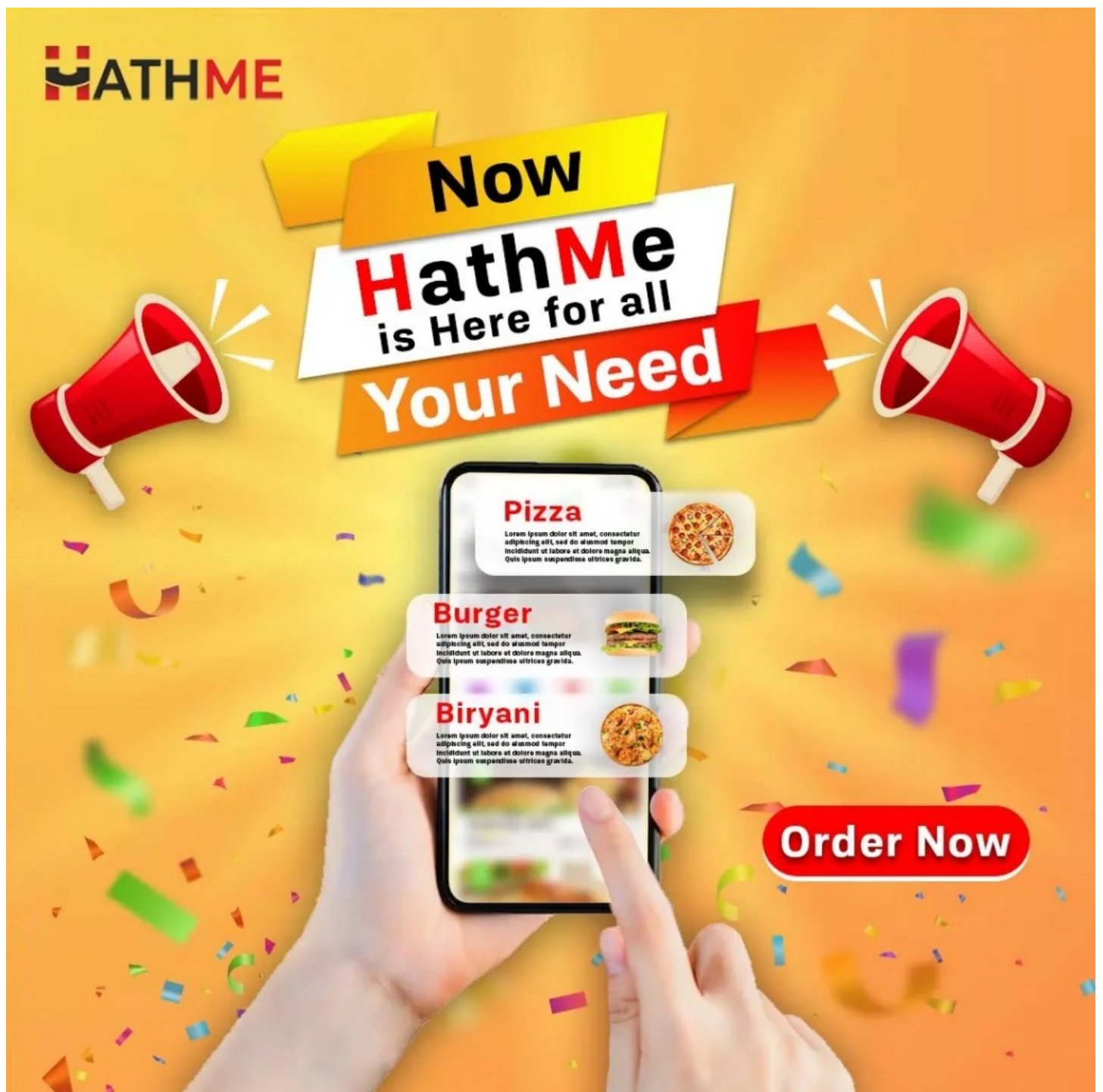


HathMe Unravels India's New Food Delivery and B2M Platform



Noida, Uttar Pradesh Feb 27, 2024 ([Issuewire.com](https://www.issuewire.com)) - HathMe Trading and Technology Private Limited, India's first B2M platform, launches an innovative food delivery app. As Dr. Albert Szent-Gyorgyi, the one who discovered vitamin C, said, "Innovation is seeing what everybody has seen and thinking what nobody has thought," HathMe has launched a new [food delivery app](#) with the hope of stirring up change in the food delivery service industry. HathMe is focused on fixing issues that everyone

has faced, but no one has really solved.

Things India's New Quick Commerce Platform is offering

- **Zero Registration Charges**

HathMe is charging zero registration fees from merchants so that every business owner can easily register themselves with HathMe and stand a chance to grow their business. A few other online food delivery partners have high registration charges, due to which several small food joint owners hesitate to partner with an online food delivery service. The very first step that is required to be taken is made so simple that even if a business isn't sure about going online, it will still go ahead with the process. However, we are sure, that once a business gets registered with HathMe, it will stay. HathMe has such great benefits.

- **Low Commission Rates**

HathMe charges a much lower commission rate as compared to other food delivery partners. HathMe charges only 15-20%, while other [food delivery partners](#) charge up to 30-40%. This is a sigh of relief for small merchants. This will help maximize the profits of restaurant owners without investing unnecessarily high amounts. The commission HathMe is charging is inclusive of GST. There will be no separate charges for GST.

- **Free Delivery For the Merchants**

HathMe provides free food delivery for the merchants, which will help them save even more. HathMe has thought of every possible way to ease things out for the merchants so that they have robust growth in their business. Other food delivery partners rarely offer Free delivery to the merchants. Imagine, if it sounds so good in theory, how good it must be when implemented practically.

- **Quick Withdrawals of earnings**

HathMe allows its merchants to withdraw their earnings just four days after the transaction. So if a business is selling its products through HathMe every day, it will be able to withdraw its earnings every day, from the fourth day onwards, as it is a four-day cycle only. Most food delivery partners have a withdrawal cycle of 7-10 days.

- **Full-time or Part-time Working Opportunities for Delivery Partners**

HathMe is providing an opportunity to work with them as delivery partners. Delivery partners can work with them full-time, part-time, or only on weekends at their convenience. This comes as a great opportunity for people with a full-time job; they can work on weekends to generate some extra earnings.

- **Transparency**

While HathMe is functioning as a medium between customers and merchants, it is allowing the merchants to have some autonomy, the first being, autonomy over most of their profits, and the second being transparency. HathMe values transparency and building good relationships between consumers and merchants

- **A great opportunity for small restaurant or food stall owners**

Businesses that are in their initial stages can benefit a lot by partnering with HathMe, as they will not be required to shed a huge amount of money in order to simply take their food business online. We can't expect a small food stall owner to spend a huge amount to pay the registration and commission charges. A small food stall owner would find it more practical to run his business in offline mode. This will change with HathMe, and every business owner will be able to take their business online and move towards success rapidly.

- **Real-time order tracking**

HathMe provides real-time order tracking for its customers so that they know the whereabouts of their orders. This helps in building trust. Customers can track if their order has been packed and picked up by the delivery partner, as well as how far the delivery partner has arrived.

- **HathMe will work towards expansion**

HathMe is currently functioning as a quick commerce site, but it is working towards including other segments like FMCG products, clothing, footwear, home appliances, electronic appliances, pharmacy, beauty & wellness, toys and sports equipment, etc.

Conclusion

Stagnancy is the opposite of creativity and innovation. It is necessary to try and make changes; experimental steps are important to take so that change can happen. HathMe is bringing change, and that too is a positive one. We all hope Indian businesses flourish and expand beyond expectations. HathMe is for everyone, and it wants to grow along with its merchants.

HathMe has launched the HathMe food delivery app, the [HathMe Merchant App](#), and the [HathMe Delivery Partner App](#) on the Google Play Store.



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