

Firemind Achieves the AWS Small and Medium Business Competency



Maidstone, Kent Feb 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - Firemind, a specialised Amazon Web Services (AWS) Partner focusing on artificial intelligence (AI) and data analytics, proudly announced its recent achievement of the AWS Small and Medium Business Competency. This milestone underscores Firemind's commitment to serving the unique needs of small and medium-sized businesses (SMBs) through innovative cloud-based solutions and services.

Achieving the AWS Small and Medium Business Competency distinguishes Firemind as an AWS Partner helping SMBs with generative AI capabilities. Firemind excels in integrating advanced AI and machine learning (ML) technologies into the fabric of SMB operations, aligning with their agile deployment models, budgetary considerations, and sector-specific demands. Achieving the AWS Small and Medium Business Competency underscores Firemind's position in the SMB arena, driving digital transformation through the strategic application of generative AI and data solutions to enhance business outcomes.

"We are thrilled to achieve the AWS Small and Medium Business Competency," said Ben Wheeler, Chief Technology Officer at Firemind. "It is a testament to our team's unwavering dedication to helping our SMB customers in maximising their business potential by harnessing the agility, service breadth, and rapid innovation that AWS provides."

AWS is enabling scalable, flexible, and cost-effective solutions from startups to global enterprises. To support the seamless integration and deployment of these solutions, the [AWS Competency Program](#)

helps customers identify AWS Partners with deep industry experience and expertise.

Firemind is an AWS Advanced Tier Services Partner with a diverse team of experts across AI/ML, Data & Analytics, and Generative AI. Recognised as an AWS Partner in EMEA, and holding multiple AWS Competencies and Service Validations, Firemind's all-in AWS consulting expertise ensures that SMBs can innovate, cut costs, and scale at an unprecedented pace, whilst utilising exclusive AWS funding programs available to specialist partners like Firemind.

According to Tim Whiston, CEO and Co-founder of isme|&|co, "From the start of our project, Firemind demonstrated a commitment to excellence, innovation, and client success. Achieving the AWS Small and Medium Business Competency is a testament to their team's dedication and expertise in helping SMBs."

William Maughan, also CEO and Co-founder of isme|&|co, added, "The AWS Small and Medium Business Competency is a significant achievement, and it speaks volumes about Firemind's proficiency in delivering tailored solutions for SMBs."

For additional information on Firemind's services, and how they empower SMBs with tools and strategies for success, please visit firemind.com.

ABOUT FIREMIND

Firemind, an Amazon Web Services (AWS) Partner focusing on Data and AI, specialises in cutting-edge solutions for enterprises. Its cross-industry services and solutions span AI/ML, Data and Analytics, Database, DevOps, SaaS consulting and cloud migration. Firemind has served 200+ clients, including SMBs such as Bubo, Syndeo and Jupiter Sparks, since its inception in 2018. In 2023, Firemind launched PULSE, a Generative AI solution developed using the Partner Solution Factory framework. PULSE has enabled AWS customers to accelerate business outcomes using Generative AI on AWS across various industries. Recognised for its contributions to AWS solutions, Firemind earned the AWS 2023 UKI Rising Star Award, a testament to its sustained growth and expertise in AI and ML. Firemind is committed to continue to disrupt technology boundaries in 2024 to drive continued business growth for our customers on a global scale.

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