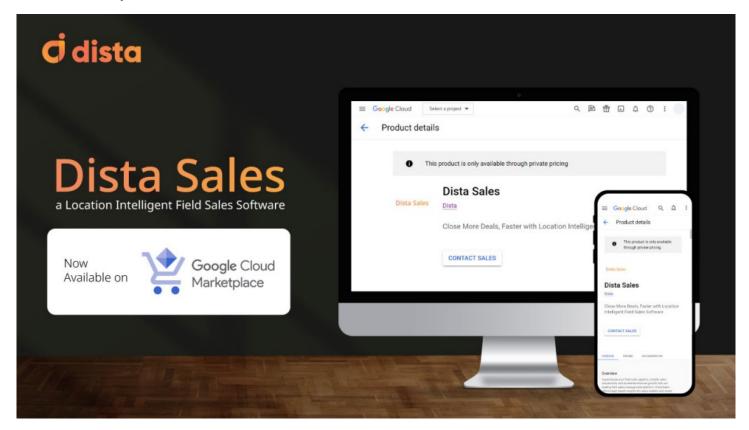
Dista Sales, a Location Intelligent Field Sales Software Now Available on Google Cloud Marketplace

Dista Sales, an Al-powered field sales management software, has been listed on Google Cloud Marketplace.



Pune, Maharashtra Feb 20, 2024 (<u>Issuewire.com</u>**)** - <u>Dista</u>, an AI-enabled location intelligence platform, is thrilled to announce that Dista Sales, its flagship field sales management software, is now available on Google Cloud Marketplace. Google Cloud customers can leverage Dista Sales to improve their topline and transform field sales.

Nishant Kumar, CPO and Co-founder of Dista said, "Listing Dista Sales on Google Cloud Marketplace affirms Dista Sales as a market-leading product for location intelligent field sales management. Global sales leaders can seamlessly leverage geospatial intelligence baked into our comprehensive sales software to increase overall sales coverage, faster deal closure cycle, and overall increase in sales.

"Bringing Dista to Google Cloud Marketplace will help customers quickly deploy, manage, and grow the Dista Sales field sales management software on Google Cloud's trusted, global infrastructure," said Dai Vu, Managing Director, Marketplace & ISV GTM Programs at Google Cloud. "Dista can now securely scale and support customers on their digital transformation journeys."

<u>Dista Sales</u> offers intelligent map-based territory insights critical for balancing workload and improving coverage. It turns geodata into intelligence and allows sales leaders to Visualize, Strategize, and Operationalize their field sales operations. The AI-powered field sales software offers a dedicated app to empower sales reps and supercharge their sales productivity. Leading enterprises have recorded a

150% increase in lead conversion with Dista Sales.

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