

Delphix for Test Data Management: The Complete Solution for Modern Enterprises



Kampong Chhnang, Cambodia Feb 26, 2024 ([Issuewire.com](https://www.issuewire.com)) - Delphix, the leader in data virtualization and management, today announced the latest release of its DevOps Data Platform, which includes significant enhancements to its test data management (TDM) capabilities. Delphix for TDM enables enterprises to accelerate application development and delivery by providing self-service access to compliant test data on demand.

Organizations need [data privacy](#) while enabling testing and analytics. The latest release of Delphix for TDM includes the following new features and enhancements:

- **API-driven TDM:** Delphix now offers a comprehensive set of APIs that automate all aspects of the TDM process, including data provisioning, masking, and versioning. This enables enterprises to integrate Delphix with their existing DevOps tools and workflows.
- **Enhanced security and compliance:** Delphix now offers a number of new features that help enterprises meet their security and compliance requirements, including data encryption, role-based access control, and audit logging.
- **Improved performance and scalability:** Delphix has made significant performance and scalability improvements to its TDM platform, making it possible to support even the most demanding enterprise workloads.

“Delphix for TDM is the most complete and comprehensive test data management solution on the market,” said Jedidiah Yueh, CEO of Delphix. “With Delphix, enterprises can finally overcome the

challenges of traditional TDM approaches and deliver high-quality applications faster than ever before.”

Why Test Data Management Matters

Test Data Management Overview

[Test data management tools](#), solutions control creation, provisioning, and cleanup of non-production data. Main capabilities:

- Automating the generation of test data subsets from production
- Delivering test data to teams on-demand instead of risky copying
- Retiring test data automatically after use
- Preventing test data sprawl across uncontrolled environments
- Logging data access and usage

Data Masking Overview

Data masking hides sensitive information through transformation. Common techniques include:

- Encrypting data like emails into random hashes
- Substituting fictional but realistic values for fields like names
- Redacting data like showing the last 4 digits of credit cards
- Shuffling data by mixing up parts like first and last names
- Deleting risky data like SSNs that are not necessary

Customer Success Stories

Delphix is used by some of the world’s leading enterprises to manage their test data. Here are a few customer success stories:

- A leading financial services company: Delphix helped this company to reduce the time it takes to provision test environments by 90%.

- A global technology company: Delphix helped this company to improve the quality of its software by reducing the number of production defects by 70%.
- A large telecommunications company: Delphix helped this company to reduce its TDM costs by 60%.

Conclusion

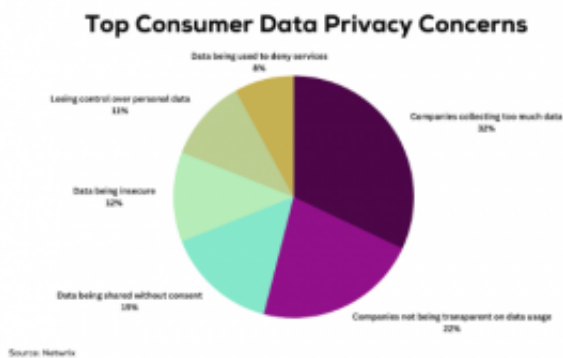
Delphix for TDM is the complete solution for modern enterprises that need to accelerate application development and delivery while ensuring the quality and reliability of their software. Delphix provides self-service access to compliant test data on demand, automates the TDM process, and includes a number of features that improve security and compliance.

Additional Information

To learn more about Delphix for Test Data Management, please visit:

<https://www.delphix.com/solutions/test-data-management>

To contact a Delphix sales representative, please visit: <https://www.delphix.com/company/contact>



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