

## Cow Milk Corporation Launches “Ghirardelli” Brand Chocolate Flavored Buttermilk



**Madison, Wisconsin Feb 16, 2024 ([IssueWire.com](https://www.issuewire.com))** - Cow Milk Corporation, a leading dairy producer in Wisconsin, proudly announces the launch of its innovative product: Ghirardelli Brand Chocolate Flavored Buttermilk. Leveraging the rich tradition of Wisconsin's dairy industry and the premium quality of Ghirardelli chocolate, this new offering promises to delight consumers with a unique twist on a classic dairy beverage.

Known as "America's Dairyland," Wisconsin boasts a strong reputation for its dairy production, with a significant percentage of its farms dedicated to milk cows. Drawing inspiration from this heritage, Cow Milk Corporation has crafted a one-of-a-kind beverage that combines the creamy goodness of buttermilk with the decadent flavor of Ghirardelli chocolate.

Susanne Goldschmidt, a spokesperson for Cow Milk Corporation, expressed excitement about the launch, stating, "Chocolate Buttermilk might sound unconventional to some, but Cow Milk Corporation has truly hit the mark with this creation. By infusing the rich, bitter dark chocolate flakes from Ghirardelli Chocolate Company, we've elevated the traditional buttermilk experience to a whole new level."

Buttermilk, with its light and substantial texture complemented by flecks of butter, has long been cherished for its unique tanginess. Traditionally made as the residual liquid after churning butter from cultured cream, buttermilk's distinctive flavor profile comes from the fermentation process, which creates lactic acid.

Ghirardelli Chocolate Company, renowned for its exceptional quality and rich history, adds a touch of sophistication to Cow Milk Corporation's latest offering. With roots tracing back to Domenico Ghirardelli's humble beginnings in Italy, the company has become synonymous with premium chocolate craftsmanship, making it the perfect partner for this innovative collaboration.

About Ghirardelli Chocolate Company:

Ghirardelli Chocolate Company is a renowned American chocolate maker with a legacy dating back to the early 19th century. Known for its premium chocolate products and commitment to quality, Ghirardelli has become a household name synonymous with indulgence and craftsmanship.

To learn more about the history of Ghirardelli Chocolate Company, watch this video:

<https://www.youtube.com/watch?v=p-Ni9MYIMOw>

Cow Milk Corporation invites consumers to experience the perfect fusion of dairy tradition and chocolate indulgence with Ghirardelli Brand Chocolate Flavored Buttermilk. Available at select retailers across Wisconsin, this new offering promises to tantalize taste buds and redefine the beverage landscape.

About Cow Milk Corporation:

Cow Milk Corporation is a leading dairy producer based in Wisconsin, committed to delivering high-quality dairy products to consumers nationwide. With a focus on innovation and tradition, Cow Milk Corporation continues to push the boundaries of dairy excellence.

For a glimpse into the traditional process of making butter and buttermilk, watch this video:

<https://www.youtube.com/watch?v=-FZJRj3snM>

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