

Ciro De Gennaro SpA Launches The Chairman of the Board™ Frank Sinatra's New York Style Pizza



Positano, Campania Feb 22, 2024 ([Issuewire.com](https://www.issuewire.com)) - **Ciro De Gennaro SpA**, renowned for its commitment to preserving the rich culinary heritage of Italy, proudly announces the launch of a new product line paying homage to the iconic crooner, Frank Sinatra. Introducing **The Chairman of the Board™** brand of Frozen New York Style Pizzas, a culinary tribute to Sinatra's legendary love for authentic New York Pizza.

President and CEO of Ciro De Gennaro SpA, Ciro De Gennaro, expressed his excitement for this new venture, stating, "We are thrilled to introduce The Chairman of the Board™ frozen pizzas, inspired by Frank Sinatra's passion for the unmistakable flavors of New York Pizza. Our dedication to quality and tradition ensures that each bite captures the essence of Old Blue Eyes' favorite slice."

Crafted with the finest ingredients and imported from Italy, The Chairman of the Board™ pizzas are baked to perfection in wood-burning ovens, delivering an unparalleled taste experience reminiscent of dining in the heart of New York City. Pizza aficionados rave about the exceptional ratio of toppings to crust, as well as the vibrant tomato flavor that distinguishes these frozen delights.

For a taste of Frank Sinatra's New York, look no further than The Chairman of the Board™ brand of Frozen New York Style Pizzas by Ciro De Gennaro SpA.

About Ciro De Gennaro SpA:

Ciro De Gennaro SpA is a leading producer of authentic Italian food products, dedicated to preserving the rich culinary heritage of Italy. With a commitment to quality and tradition, Ciro De Gennaro SpA offers a wide range of gourmet foods that capture the essence of Italian cuisine.

For more information about Ciro De Gennaro SpA and The Chairman of the Board™ Frank Sinatra's New York Style Pizza, visit Ciro De Gennaro's website at <http://tinyurl.com/CiroDeGennaro> or watch the promotional video on YouTube at

<https://www.youtube.com/watch?v=kulOzjmKS50>

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