

Bradford Health Services Unveils Woodland Recovery Center, a New Chapter in Addiction Treatment in Greater Memphis

Bradford Health Services, a leading addiction treatment and recovery services provider, announced a new name for the former Vertava Health of Mississippi campus in Southaven: Woodland Recovery Center.



Southaven, Mississippi Feb 22, 2024 ([Issuewire.com](https://www.issuewire.com)) - Bradford Health Services, a leading [addiction treatment and recovery services](#) provider, announced a new name for the former Vertava Health of Mississippi campus in Southaven: Woodland Recovery Center. This change marks a new chapter for the facility, heralding a renewed focus on providing accessible, high-quality addiction treatment and behavioral health services to individuals in North Mississippi, Greater Memphis, and surrounding areas.

Located just south of Memphis, Woodland Recovery Center's modern campus provides a broad spectrum of evidence-based treatment programs, including residential, outpatient, and medication-assisted treatment (MAT) services, with care plans personalized to meet each patient's unique needs

and circumstances.

"The new identity signifies a new chapter in our mission to help people reclaim their lives from addiction," said Bradley Diskin, CEO of Woodland Recovery Center. "The name *Woodland Recovery Center* illustrates a connection to our community and our resolve to empower individuals on their recovery journey by offering a sanctuary for healing and transformation."

"The launch of Woodland Recovery Center marks a significant milestone for Bradford Health Services," stated Chandler Keel, who serves as the Chief Marketing Officer for Bradford. "By enhancing our brand, we are reaffirming our dedication to providing innovative and excellent addiction treatment services and investing in the expansion of our campus, as well as our comprehensive range of programs."

Acquired by Bradford in November of 2023, the Southaven facility has served as a trusted resource for area healthcare providers and individuals seeking comprehensive and compassionate care for substance use issues. The center is staffed with a highly skilled team of medical and mental health professionals, offering a range of specialized programs tailored to address the complexities of addiction, including a Veterans Addiction Treatment Program, Hero's Path, and an LGBTQIA+ Support Program. As part of the Bradford network, Woodland Recovery Center also offers in-network coverage for most insurance plans, making effective treatment more accessible and affordable to those across the Southeast.

For more information about Woodland Recovery Center and its services, please visit www.woodlandrecovery.com.



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