

Bajaj Foods Limited and Savory Brand Announce "Savory Super Baker" Campaign



Ahmedabad, Gujarat Feb 15, 2024 (IssueWire.com) - Bajaj Foods Limited and Savory Brand Announce "Savory Super Baker" Campaign – Calling All Bakers to Shine!

Bajaj Foods Limited, the leading manufacturer of delectable products, in collaboration with their renowned Savory Brand, is thrilled to announce the ongoing campaign, "Savory Super Baker." This

unique initiative is designed to celebrate and showcase the extraordinary talents of home and professional bakers across India.

We cordially invite all baking enthusiasts, from novices to seasoned professionals, to join our campaign and elevate their presence on social media and beyond. Whether your expertise lies in crafting sweet confections or savory delights, this is your chance to shine and expand your network within the baking community.

Participating and being featured come at no cost whatsoever. There are no participation fees or charges of any kind – it's completely free.

What to Expect:

- **Daily Features:** "Savory Super Bakers" will spotlight a distinctive baker from India every day. Brace yourselves for a daily dose of culinary inspiration that promises to captivate your taste buds and creativity.
- **Network Expansion:** Join our campaign to connect with fellow bakers, share your passion, and be a part of a growing community of baking enthusiasts.

How to Participate:

To be featured in our campaign, participants are requested to:

- **Visit the official Instagram account @savory.india, hit the follow button, and drop a direct message.**
- **Respond to five insightful questions about their baking journey and passion.**
- **Share four high-quality photos showcasing their exceptional baking creations.**
- **Provide one photo of themselves, preferably alongside one of their masterpieces.**

With this information, we will craft a personalized post and feature participants on our Instagram page, offering a platform to showcase their talent to a wider audience.

Overwhelming Response:

The "Savory Super Bakers" campaign has garnered an overwhelming response within just the initial 12 days of its launch. More than 25 bakers from 12 cities across India have enthusiastically participated, marking a truly inspiring milestone for the campaign.

Acknowledgement from Chef Pooja Ganeriwala:

We are delighted to share that a post from one of our Savory Super Bakers has been liked by the esteemed Chef Pooja Ganeriwala, adding an extra layer of recognition and excitement to our initiative.

Join us in celebrating the diverse and exceptional baking talents that thrive in every corner of India! Let's make "Savory Super Bakers" a resounding success.

Participating and being featured come at no cost whatsoever. There are no participation fees or charges of any kind – it's completely free.

bajaj Savory India's First Unconditional Campaign
"SAVORY SUPER BAKERS"
 Featuring the inspiring and unstoppable baking talents residing in all corners of India.

In just the initial 12 days since its launch, we have accumulated :

01. 25+ Bakers from 12 Cities of India.
02. A SSB post liked by Chef Pooja Ganeriwala Ji.
03. Collectively 100+ years Baking experience.
04. Collectively won 20+ cooking show awards.
05. 100+ bakery creation's photos collected.

To join, send us a direct message on Instagram @savory.india

SAVORY

Become a part of a unique campaign **"Savory Super Bakers"** that aims to **feature and recognize** home bakers and professional bakers from all corners of India.

Simply drop a message on the Instagram page below, and our team will get in touch with you.

savory.india

This initiative is completely free of charge.

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Source : Bajaj Foods Limited

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