

Z CORP Re-Launches "Green Card" Energy Drink, Aiming to Challenge Stereotypes and Promote Inclusivity

Specially developed Energy Drink to energize and refuel your body and stimulate your brain's power of concentration. **Not recommended for children, diabetics and persons sensitive to caffeine.**

Nutrition Facts	
Serving Size 1 Can	
Amount Per Serving:	
Calories 128	
% Daily Value*	
Total Fat 0g	0%
Sodium 134mg	6%
Total Carb. 28g	9%
Sugars 28g	
Protein 0g	
Niacin 100%	Vitamin B6 250%
Vitamin B12 80%	Pantothenic Acid 50%
Not a significant source of sat. fat, cholest., fiber, vitamin A, vitamin C, calcium and iron.	
*Percent Daily Values are based on a 2,000 calorie diet.	

CARBONATED WATER, SUCROSE, GLUCOSE, SODIUM CITRATE, TAURINE, GLUCURONOLACTONE, CAFFEINE, INOSITOL, NIACINAMIDE, PYRIDOXINE HCL, D-PANTOTHENOL, VITAMIN B12, ARTIFICIAL FLAVORS, COLORS.

Exclusively produced by:
Z CORP Inc.
www.logocan.com
973-643-6000

MADE IN AUSTRIA
8.4 FL.OZ. (250 ml)
best before end: see base of can



The image shows a green can of Green Card Energy Drink. The can features the brand name 'GREEN CARD' in large white letters, with 'ENERGY DRINK' in smaller white letters below it. Below the text is a silhouette of a person running. The can is positioned over a map of the United States, which is outlined in green. The text 'RUN FOR THE BORDER' is written in green, slanted letters across the map. Above the can, a yellow speech bubble contains the text 'Papers..., we don't need no stinkin papers!' in a stylized, handwritten font. The background is a solid yellow color with a pattern of small, dark green arrows pointing upwards.

New York City, New York Jan 11, 2024 ([Issuewire.com](https://www.issuewire.com)) - Z CORP, a leading beverage manufacturer, is excited to announce the re-launch of its popular energy drink, "Green Card." With this re-launch, Z CORP aims to challenge stereotypes and promote inclusivity, targeting a diverse consumer base while maintaining a focus on the Hispanic market.

Jeff Weiss, the President and CEO of Z CORP, sometime back appeared on Fox News Channel's Hannity and Colmes to discuss the controversy surrounding Green Card Energy Drink. Weiss highlighted the company's intentions and shared its mission to provide hydration and energy to individuals who may be undertaking challenging journeys, including those crossing the border to the U.S.

"We acknowledge the fact that people may attempt to cross the border illegally," stated Jeff Weiss. "Our intention is not to encourage illegal activities but to prioritize the well-being and safety of individuals. By offering a hydration solution, we hope to prevent dehydration and related health issues."

Weiss believes that Green Card Energy Drink will resonate with Hispanic teenagers, 12 to 17 years old,

who are just as likely to buy a Red Bull energy drink yet spend twice as much as their non-Hispanic counterparts, Weiss explained. Z CORP aims to generate both financial gains and publicity through this unique product and its target market.

The company emphasizes that the "brand loyalty unique amongst Hispanic energy drinks" does not intend to offend or marginalize any particular group. Rather, it seeks to challenge existing stereotypes and create a more inclusive and positive narrative.

The tagline for Green Card Energy Drink is "Papers, we don't need no stinkin' papers," which is a playful reference to the famous line from the film 'The Treasure of the Sierra Madre.' This tagline aims to engage consumers in a lighthearted manner while fostering conversations about the need for societal change.

Jeff Weiss stated, "Mexicans and Mexican-Americans have often been subjected to degrading stereotypes in the popular media. By promoting our brand 'Green Card,' we aim to proactively change the narrative and encourage a more positive perception of this community."

Z CORP is committed to corporate social responsibility and supports various initiatives aimed at fostering inclusivity, diversity, and equality. The re-launch of Green Card Energy Drink is part of the company's broader efforts to challenge stereotypes and contribute to a more inclusive society.

Green Card Energy Drink will be available in convenience stores across the Southwestern region, inviting consumers of all backgrounds to embrace the product's novelty and engage in constructive conversations about inclusivity.

For more information about Z CORP and its products, please visit <http://tinyurl.com/Z-CORP>

https://www.youtube.com/watch?v=V-cA_RGkHNQ

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