

VaultN.com Welcomes Industry Veterans Claire Ralley and Adam Selcuk to Executive Team

While many companies in the games industry are currently affected by layoffs, the distribution platform VaultN.com is expanding its team



Amsterdam, Netherlands Jan 26, 2024 ([Issuewire.com](https://www.issuewire.com)) - Smart distribution platform VaultN.com is excited to announce the appointment of two key figures to its executive team: Claire Ralley as Chief Commercial Officer and Adam Selcuk as Chief Product Officer.

Claire Ralley, an esteemed gaming industry veteran, comes to VaultN after a significant tenure as Co-Founder of Genba Digital, a premier digital aggregator. Claire's extensive experience and innovative approach have been central to Genba's success, culminating in a successful acquisition by Azerion. At VaultN, Claire will apply her wide-ranging expertise to drive commercial strategies, catalyzing growth and reinforcing the platform's position in the market.

Adam Selcuk steps into the role of Chief Product Officer, carrying with him a wealth of experience from his role as interim Managing Director at distribution specialist Exertis Ztorm. Adam's deep insight into product development and digital distribution will be crucial in refining VaultN's product suite, ensuring it continues to address the needs of VaultN partners in the ever-evolving gaming industry landscape.

Emrah Kara, Founder of VaultN, remarks on their joining: "The addition of Claire and Adam is an essential event for VaultN. Their proven track record and extensive knowledge of the industry are exactly what we need to push innovation and service expansion of our platform to the next level. Their decision to join our team is proof of VaultN's potential and the compelling direction in which we are

heading.”

The recruitment of Claire and Adam signifies VaultN's dedication to innovation and excellence within the game distribution sector. Since its launch last summer, the platform has made impressive progress, establishing partnerships with notable industry names such as Bethesda, Fanatical, Gamesplanet, Thunderful, just to name a few, thus reinforcing its vision to redefine game and license distribution.

Source: <https://www.vaultn.com/claire-ralley-and-adam-selcuk-join-vaultn/>



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