

Roberta Baldwin, Recognized by BestAgents.us as a 2023 Top Agent

“Selling with Distinction!”



New York City, New York Jan 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - Roberta is one of Essex County's most respected real estate professionals, often quoted in the national media. She is a home stager and professional realtor at Keller Williams New Jersey Metro Group in Montclair, New Jersey.

As a franchise co-founder of the #1 performing brokerage office in Essex County -- Keller Williams New Jersey Metro Group -- Roberta long maintained Double Platinum market achievement as a practicing realtor. Her ChuBaldwinHomes Team ranked near the top of the 2020 Real Trends survey, with more than 150M in sales in the last 2 years alone.

In 2020, with the establishment of Roberta Baldwin Homes, her myriad of talents applied to helping clients buy and sell homes grounded by unparalleled market savvy. Considered an expert on pricing, buyer and seller psychology, and staging homes to maximize value, Roberta is recognized as an expert negotiator, a Certified Luxury Home Marketing Specialist (CLHMS), and proficient in destination locations with a focus on local branded towns.

Academically, Roberta earned her Bachelor's Degree in English Literature and History from the University of Rochester. She then furthered her studies at England Regional Theater and NYU Film, producing two New York Musicals.

An award-winning former celebrity-entertainment journalist, author, newspaper editor, marketing and publishing executive, Roberta's well-honed organizational, creative, and people skills are reflected in every deal she negotiates. She offers sellers a sophisticated mix of high technology marketing, impeccable taste, and sensitive interpretation of their personal needs, while offering buyers the expert advice and knowledge of local towns, schools, and commutes that they need to move confidently into their new homes.

In the realm of real estate, Roberta attributes her success to grit, drive, and a compassionate commitment to helping individuals across diverse backgrounds and economic levels. She takes pride in assisting first-time homebuyers and ensuring her clients benefit from a robust online presence.

Her achievements include authoring the official Biography of Lionel Richie and participating in HDTV's inaugural bought-and-sold show in 2007 for two seasons. Notably, Roberta has received the Five-Star Award for Excellence in Customer Service for 12 consecutive years and was featured as the Top Morris and Essex County Real Estate Agent in Morrison Essex magazine in 2024.

Learn More about Roberta Baldwin:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2121046> or through Keller Williams New Jersey Metro Group, <https://robertabaldwin.kw.com/aboutrobertabaldwin>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history and

specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service and transparency in the buying and selling process.

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Source : Roberta Baldwin

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