

New promotional tool unlocked: Grab the custom shelf wobblers and shelf edge strips at VC Print

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London, United Kingdom Feb 6, 2024 ([Issuewire.com](https://www.issuewire.com)) - Having your products properly arranged on display shelves in retail establishments is boring, right? What about adding some promotional elements to it? Yes, to give your customers information about your products, including details about price and promotions, shelf wobblers will be the right add-on. Shelf wobblers at VC prints are printed promotional materials used in retail environments to draw attention to specific products or promotions.

VC print offers customisation options, allowing you to design your shelf wobblers to match your brand

and promotional message. They print their full product line, including shelf edge strips, using the newest technology, making it an ideal choice for businesses.

Key features Shelf edge strips

VC print's Shelf Edge Strips are fully customised to match your brand, including logos, colours, and fonts. This allows for consistent branding throughout the store. They provide a space to display essential product information directly on the shelf edge, such as pricing, product features, or promotions. This makes it easier for customers to find the product information they need. These strips are typically made from durable materials, often plastic or laminated cardstock, to withstand the rigours of a retail environment and maintain their appearance.

Many [Shelf Edge Strips](#) from VC print can incorporate scannable barcodes, making it easy for customers to access more product details by scanning with their smartphones. VC print offers self-edge stripes in various sizes and lengths to accommodate different shelf dimensions and product placement needs. They often come with adhesive backing or clips that make attaching them to the shelf edge a straightforward process.

Self-wobblers

Shelf Wobblers are designed to grab attention with their unique and wobbling movement. They are often die-cut into attention-grabbing shapes to make them stand out. Self-wobblers at VC Print are ideal for showcasing promotional messages, product highlights, or limited-time offers that draw customers' attention to specific products or deals.

VC print's high-quality printing ensures that the design and message are vivid and appealing. Shelf Wobblers are printed on sturdy materials to endure the retail environment. Like Shelf Edge Strips, Shelf Wobblers can be fully customised to match your brand's style, including colours, logos, and fonts. They often come with various attachment options, such as adhesive pads, hooks, or clips, to securely fasten them to shelves or display units.

Additionally, the [Shelf Wobbler](#) at VC Print comes in different sizes and shapes, providing flexibility in design and placement. For added visual appeal, VC printing services offer finishing options like gloss or matte lamination, UV coating, or foil stamping. They usually accommodate orders of various quantities, whether you need a small run for a single store or a larger run for a nationwide promotion.

Printing Techniques

At VC Print, High-quality printing techniques are used to ensure that your shelf wobblers have vibrant colours and clear images. Common printing methods include digital and offset printing. The unique shapes of shelf wobblers are achieved through die-cutting. Printing services may offer various die-cut options to create eye-catching designs. You may have options for finishing touches, such as gloss or matte lamination, UV coating, or foil stamping to enhance the appearance and durability of the wobblers.

Design Support

VC Print offers design support or templates to help you create the perfect shelf wobbler if you don't have your own design ready. If your company has specific branding and design requirements, their skilled design teams can assist in creating unique artwork for you. They are firmly committed to making long-lasting products with functional designs.

Both full-colour and monochrome versions of the shelf wobblers are available at VC Print. For the shelf style you've always desired, you can select from a variety of sizes, shapes, and finishes. Just send them your artwork, and VC Print's designers team will get to work creating a final product that meets all of your specifications.

About VC print

VC Print is a reputed printing company that specialises in delivering various printing and promotional materials. Here, you will get services such as business card printing, flyer and brochure printing, poster printing, label and sticker printing, and other marketing and branding materials. They also provide services related to graphic design and customisation of printed products, being a prominent choice for businesses seeking effective and quality promotional materials.



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